

# BRITTANY CHANG

REPORTER | PHOTOJOURNALIST

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## EDUCATION

### **Boston University College of Communication**

B.S. in Journalism with a Focus in Photojournalism and a Concentration in Political Science

## AWARDS

### **Society of Professional Journalists' Sigma Delta Chi Award**

Award for Travel Journalism | 2023

### **Southern California Journalism Education Association Award for News Photography**

2nd Place for News Photography in California | 2015

## SKILLS

Travel Reviews Reporting	SEO Optimization
Web Analytics	Digital Journalism
AP Style	Copy Editing
Travel Planning	Photography
Social Media Marketing	Adobe Lightroom
CMS incl. WordPress, Wix	Adobe Photoshop
	Public Speaking

## PAST PUBLICATIONS

### **Boston University's Yearbook**

Photographer | September 2016-2019

### **Verge Campus & Good Music All Day**

Writer and Photographer | May 2016-2019

### **The Buzz Magazine**

Photographer | January 2016-2019

### **The Daily Free Press**

Photographer | October 2015-2019

### **MMM HMM Food Magazine**

Photographer | September 2016-January 2017

### **Boston University Quad**

Photographer | February 2016-May 2016

## EXPERIENCE

### **Business Insider**

01/2020 - Present

#### **Senior Visual Features Reporter, Travel**

- Write 4-5 articles a week for the travel and transportation desk
- Produce several travel reviews per quarter
- Pitch scoops, photo-based reviews, features, quick hits, earnings reports peels
- Shoot and edit photos for my stories
- Develop sources in travel and hospitality industries (e.g., cruise ship workers, RV startups)
- Plan several reporting trips per quarter

### **Business Insider**

07/2019 - 01/2020

#### **Visual Features Fellow, Transportation**

- Wrote 1-2 evergreen visual stories per day for the transportation desk, some to be syndicated
- Surpassed monthly metrics goals, and consistently achieved high readership numbers

### **Intern**

02/2018 - 04/2018

#### **Majestic Disorder Magazine**

- Wrote articles about arts, culture, bespoke fashion, and lifestyle
- Photographed subjects like products, people

### **Verge Campus Media &**

05/2016 - 05/2019

#### **Good Music All Day**

##### **Creative Crew Director**

- Wrote photo-based stories and reviews about concerts and musicians in Boston
- Represented Verge in discussions with record labels and PR agencies

### **Massachusetts Executive**

06/2017 - 12/2017

#### **Office of Technology Services and Security**

##### **Digital Services Intern**

- Wrote concise government-to-citizen information for the then-new Mass.gov website
- Collaborated with other writers in editorial meetings
- Worked with agency content stakeholders to streamline the content migration process