

Emily Kim

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EDUCATION

Northwestern University, Evanston, Ill.

Bachelor of Science in Journalism and Bachelor of Music, December 2025

WORK EXPERIENCE

Daily Northwestern, Evanston, Ill.

Digital Managing Editor, June 2024 - present

- Manage and oversee multimedia content, including audio, video, data visualization, and social media.
- Report, edit, and produce video content, covering news from campus to Chicago.

Copy Editor, January 2024 - March 2024

- Ensure quality copy for The Daily on the web and print by checking stories for accuracy, factual errors, and grammatical/stylistic errors five times a week
- Collaborate closely with reporters and the editorial team to refine content through critical feedback to enhance content

Assistant social media and newsletter editor, September 2023 - December 2023

- Create, schedule, and manage content across Instagram, Facebook, and Twitter three times a week
- Write, design, and send [newsletters](#) to over 6,000 readers two times a week, showcasing the top-performing stories of the day

Reporter, August 2022 - present

- Write [articles](#) covering news on the city, campus, student life, and arts and entertainment, capturing the essence of community
- Deliver timely stories by attending and reporting on the event on the same day, allowing readers to stay up-to-date

NBC News, Milwaukee, Wis., Chicago, Ill.

Student Production Runner Intern, July 2024 - August 2024

- Worked with the production team to prepare for pre-show and on-set operations to ensure smooth and efficient production during live broadcasts.
- Assisted production with standups and managing the broadcast booth for news correspondents.
- Captured moments through photography to report and provide visual content for coverage.

WNUR News, Evanston, Ill.

Reporter, August 2022 - present

- Interview, audio edit, and create content, with a focus on the program Audacity three times a week
- Covered [news](#) on campus; reported on the local weather, live student concerts featuring upcoming artists, and on-campus life

Atlanta Business Chronicle, Atlanta, Ga.

Editorial Intern, June 2023 - August 2023

- Collaborated with ABC's editorial team and industry professionals to brainstorm ideas and in-depth research for [stories](#) regarding Atlanta's business landscape
- Built strong relationships through networking with professionals in the industry, CEOs, and lawyers, enhancing ABC's coverage with connections and valuable insights within Atlanta's business community

Georgia Family Magazine, Macon, Ga.

Reporter, Social media editor, July 2022 - August 2022

- Engaged with Georgia readers through a minimum of 10 weekly Facebook posts, fostering interactions and driving traffic to GeorgiaFamily.com
- Authored engaging articles for the Georgia Family Magazine narrating stories relevant to GA's community; wrote articles featuring GA's top 32 field trips and prestigious Governor's Honors Program

SKILLS

Language: Fluent in Korean, Conversational in Spanish

Computer: Adobe Premiere, Adobe Audition, Audacity, Hootsuite, Mailchimp, Canva

Social Media: Instagram, Twitter, Facebook, TikTok, YouTube