

# DIAN ZHANG

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## | EDUCATION

**Columbia University Graduate School of Journalism** New York, NY | May 2019

*M.S. in Data Journalism*

- Python programming, scraping, data analysis, interactive and static data visualizations

**Boston University Collaborative Degree Program** Boston, MA | September 2017

*B.A. in Economics*, Cum Laude, specializing in trade, labor market, economic legal issues and statistics

*B.S. in Journalism*, Cum Laude, specializing in multimedia journalism

## | JOURNALISM EXPERIENCE

**Senior Data Reporter, USA TODAY**

Sarasota, FL | August 2023 - Present

**Data Reporter, USA TODAY**

Sarasota, FL | September 2019 - August 2023

- Pitch, report and write enterprise stories and investigations, translating quantitative analysis into digestible writing for USA Today's audiences
- Manage projects through outlining, drafting, revising, production and launch, ensuring accuracy and adherence to style guidelines and tight deadlines
- Create statistical and interactive visuals and searchable databases to enhance storytelling
- Collaborated with reporters from different teams to contribute data collection, analysis and reporting in award-winning projects

**Data Intern, Gatehouse Media/ USA TODAY**

Sarasota, FL | July 2019 - September 2019

- Pitched and produced national data-driven stories and investigations to be published and/or localized across Gatehouse Media/USA TODAY Network

**Director, Anchor, Associate Producer, Assignment Editor  
BUTV10 (campus TV station), Boston University**

Boston, MA | January 2015 - May 2017

- Led editorial and broadcast production for a bilingual (Chinese & English) monthly news show at the college's TV station, covering topics relevant to the Boston University community

**News Intern, Somerville Neighborhood News**

Somerville, MA | January 2017- May 2017

- Pitched and produced news videos as a one-woman band for SNN's TV and YouTube channels, covering various community topics such as significant local events and festivals

## | AWARDS & HONORS

First Place, 2023 National Headliner Awards for Education Category

Semi-Finalist, 2023 Goldsmith Prize for Investigative reporting

Winner, 2023 Best of Gannett for Exclusive Reporting

Finalist, 2022 Investigative Reporters and Editors Award for Sports Investigations

Winner, 2019 Online Journalism Awards for Topical Reporting

2019 Elaine Exton Scholarship in Advanced Education Reporting

## | SKILLS

**Data Analytics and Visualizations:** Python, APIs, SQL, D3.js, QGIS, Leaflet, Infogram, Datawrapper

**Investigations:** FOIA, OpenRefine, Pacer, LexisNexis

**Multimedia:** Adobe Premiere, Final Cut Pro, Lightroom, Photoshop, HTML