

JULIA M. CHAN, MJ

HIGH-IMPACT CONTENT & COMMUNICATIONS

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PROFESSIONAL SUMMARY

Highly skilled, innovative and driven producer, writer and storyteller with 11+ years in digital and linear communications whose work has resonated with audiences around the world. Simultaneously adept at big-picture thinking and detailed precision. Proven track record of exceptional editorial judgment and content creation working across a variety of environments, deadlines and resources.

AREAS OF EXPERTISE

✓ Writing	✓ Project management	✓ Media production	✓ Interviewing
✓ Synthesizing information	✓ Media consulting	✓ Talent coaching	✓ Diversity & inclusion
✓ Copy editing	✓ Identifying efficiencies	✓ Content creation	✓ Documentation

CAREER HIGHLIGHTS

Impact Your World: Oversaw ~\$4 million raised for disaster relief and other charitable causes via CNN's audience in 2023.

Asian American Journalists Association: National Governing Board member, awards program chair, JCamp co-director.

Emmy Nominee: XXXIII EMMY Awards – Michigan Chapter, Category 19B: Sports-News Feature.

PROFESSIONAL EXPERIENCE

Producer, Special Projects | CNN, Atlanta, GA/Remote | 2021 – Present

- Develop and craft premium and original multimedia content for the network's vast portfolio of global platforms, including breaking news, features, sponsorships, Impact Your World, archival materials and internal communications.
- Lead, produce and edit multiple series and assignments, providing and incorporating smart, effective, detailed and constructive feedback on pitches, drafts and cuts.
- Closely coordinate with senior leadership and a wide array of stakeholders on various projects and initiatives, providing consultation, maintaining brand integrity and refining industry-leading editorial and production standards.

Writer/Producer, Special Projects | CNN, Atlanta, GA | 2020 – 2021

- Wrote, edited, and produced the biographical profile that led CNN's breaking news coverage of the passing of Justice Ruth Bader Ginsburg, which *The New York Times* described as "indispensable" (9/19/2020).
- Wrote, edited, and produced the video featured in the most-viewed CNN news alert on 1/21/2021.
- Contributed to three of the top five highest-performing biographical legacy pieces of content on CNN in 2021.

Associate Producer, Special Projects | CNN, Atlanta, GA | 2015 - 2020

- Created an editorial onboarding program still in use today that has helped create 400+ pieces of original content.
- Originated production workflows resulting in significant cost efficiencies for both field and studio shoots (~75%) and post-production (~30%).
- Led unit's digital and social video initiatives on Impact Your World breaking news coverage, Trends team partnership and biographies, earning 1 million+ total impressions on Twitter and producing CNN's #1 social video for 1/17/2017.

EARLY CAREER EXPERIENCE

Cross-Platform Associate Producer | CNN, Atlanta, GA | 2014 – 2015

Video Journalist | CNN, Atlanta, GA | 2013 – 2014

Multimedia Assistant | UC Berkeley Graduate School of Journalism, Berkeley, CA | 2011 – 2012

Nightline Intern | ABC News/Disney-ABC Television Group, Los Angeles, CA | 2011

News Assistant/Producer (Part-Time) | WJRT-TV/ Disney-ABC Television Group, Flint, MI | 2005 – 2010

EDUCATION

Master of Journalism, University of California, Berkeley Graduate School of Journalism, *Berkeley, CA*

Bachelor of Arts, Communications Studies, University of Michigan, *Ann Arbor, MI*

VOLUNTEER HIGHLIGHTS

Asian American Journalists Association: Atlanta Chapter Board (2015-2022); National Advisory Board (2020-2022); National Governing Board (2021-2023); AAJA Awards revamp chair (2021 – 2023)

JCamp: Alumni faculty (2019); Executive Producer of virtual 20th anniversary summit (2020); Co-director (2021 – present)

National Academy of Television Arts & Sciences: Judge for various News & Documentary Emmy Awards categories (2018 – present)

SELECTED FILMOGRAPHY

Remembering Anthony Bourdain, CNN, *Associate Producer* | 2018

Remembering the Greatest: Muhammad Ali, CNN, *Associate Producer* | 2016

Breaking News: Thirty-Five Years of CNN, CNN, *Associate Producer* | 2015

The Velvettes: Motown's Unsung Heroes, UC Berkeley, *Director* | 2012

TECHNICAL PROFICIENCIES & ADDITIONAL SKILLS

Content Management Systems (CMS) | Adobe Photoshop | Adobe Premiere Pro | Powerpoint | Final Cut | Procreate | Brand risk assessment | Media interview coaching | Communications consulting | Pitch consulting | Narrative storytelling | Broadcast writing | Digital writing | Directing | Producing | Non-profit vetting | Media literacy | On-camera talent coaching | Panel moderation | Panel speaking | Audio/video editing | Copy editing | Archival research | Food styling | Field/studio shoot logistics | Social media vetting | Digital asset management | Metadata | Writing | Content curation | Proofreading | Script writing | Screenwriting | Investigative research | Research | Social media graphics | Microsoft Teams | Cloud digital media asset management | Sharepoint | Remote collaboration | AP Style | CNN Style |