

CHRIS CASQUEJO

International Network, Business, and Political Broadcaster

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Summary

A TV broadcaster with a proven track record as an international network correspondent; business, political, and local news reporter, anchor, and producer. Ready to move into newsroom management.

Experience

Program Host and Correspondent, Voice of America — DC

2021 - present

VOA Asia Weekly: Originated, host, and produce weekly TV newscast that airs on several English-language networks in southeast Asia.

Correspondent: Shoot video, edit video, and write scripts. Live reporting from the White House and other DC locations for networks in India, Indonesia, the Philippines, and South Korea, breaking down complex issues in U.S. diplomacy and politics for viewers in those countries.

Recruit and train contractors and supervise freelancers.

Content Writer — Remote

2017 - 2021

Strategic communications planning and execution on a contract basis.

Senior Media Relations Specialist, SEIU 775 — Seattle, WA

2015 - 2017

Led internal and external communications for [Washingtonians for a Responsible Future](#), a coalition that successfully advocated for the first long-term care benefit signed into law in the U.S. in 2019.

- Wrote and found signers for op-eds and placed them statewide.
- Grew Facebook page from a few hundred to several thousand likes to amplify earned media wins.
- Identified and trained family caregivers to become spokespeople in newspapers, radio, TV interviews, and legislative hearings.
- Administered responsiblefuture.org website.

Fielded daily media inquiries and served as spokesperson for union local representing home health care and nursing home workers. Extensive experience doing on-camera and print interviews with newspapers, radio, and TV stations. Strategic communications planning and execution: including news conferences; pitching stories to media; social media; supervising issue awareness digital campaigns; website administration; and writing executive and member speeches and testimony for legislative hearings, op-eds, and news releases.

Correspondent, CGTN America — Seattle, WA

2013 - 2015

Regional correspondent focusing on business and economic news, covering aerospace (Boeing), international trade, maritime industries (aquaculture and shipping), and technology (Amazon and Microsoft).

Reporter, First Business News — Chicago, IL

2012 - 2013

Reporter, WLNS-TV — Lansing, MI

2010 - 2011

Freelance Reporter — Naperville, IL and South Bend, IN

2008 - 2010

Reporter, Capitol News Service — Tallahassee, FL

2007 - 2008

Reporter/Photographer, WTVQ-TV — Lexington, KY

2007

Reporter, WNEM-TV — Saginaw, MI

2003

Reporter, WTOL-TV — Toledo, OH

1999 - 2001

Associate Producer, WXYZ-TV — Detroit, MI

1999

Reporter/Producer, WSJV-TV — South Bend, IN

1996 - 1998

Education

BSJ, Northwestern University School of Journalism — Evanston, IL

Experiences of Distinction

Lead vocalist and piano for various rock cover bands.

Member of the Asian American Journalists Association (AAJA) since 2004.