

# Hyunsoo Rim

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## PERSONAL STATEMENT

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I'm an editorial fellow at Forbes, specializing in data-driven business reporting. I've covered a range of subjects, from billionaires to corporate breaking news to consumer trends and housing. Having developed insurance for 3+ years, I excel at making complex financial concepts accessible to a wide audience. I'm also capable of video/audio production.

## EDUCATION

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### NEW YORK UNIVERSITY

New York, NY

*Master of Arts in Journalism, Business and Economic Reporting*

*Dec 2023*

- Curriculum included MBA courses in accounting, economics, and corporate finance
- Published business/economy [articles](#) for campus publications; produced multimedia projects ([podcast](#) and [profile](#) video)

### YONSEI UNIVERSITY

Seoul, South Korea

*Bachelor of Business Administration*

*Feb 2018*

- Graduated in the top 4% of the class; Dean's List; Recipient of a merit-based scholarship
- Violinist, Yonsei University Orchestra (Euphonium)

### UNIVERSITY OF PENNSYLVANIA

Philadelphia, PA

- Exchange Student Program; Took courses at Wharton School of Business

*Fall 2014*

## EXPERIENCE

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### FORBES

Jersey City, NJ

*Editorial Fellow — Lifestyle, Forbes 50 over 50*

*Jul 2024 – Present*

- Assisted in the reporting for [2024 Forbes 50 over 50 list](#); wrote bios for female leaders in tech, finance and lifestyle

*Editorial Fellow — Breaking News, Trends/Explainers*

*Apr 2024 – Jul 2024*

- Wrote quick turn pieces with a business angle on:
  - Consumer trends—from mass market to high-end—based on data analysis (e.g., the ugly shoe [craze](#), the struggling [furniture](#) industry amid home sales decline, the resurgence of [Y2K fashion](#) and clothing [rentals](#))
  - Entertainment and fashion (e.g., The impact of Taylor [Swift](#)'s tour on inflation, Met [Gala](#)'s top performing luxury brands, Bridgerton's [Regencycore](#) trend)
- Covered breaking news on [earnings](#) (retail, tech) and stocks, [housing](#) market and [work-from-home](#) trend
- Published weekly [explainers](#) on financial metrics (e.g., P/E ratio, P/B ratio) for novice investors

*Editorial Fellow — Wealth*

*Jan 2024 – Apr 2024*

- Participated in the launch of 2024 Forbes' World Billionaires list
  - Estimated the net worth of world billionaires; analyzed company reports, regulatory filings and financial statements
  - Wrote about tech [billionaires](#) who gained the most wealth over the past year

*Editorial Intern — Wealth & Breaking News*

*Jun 2023 – Aug 2023*

- Wrote breaking news on earnings calls (for tech and retail) and sports deals
- Estimated the net worth of the richest CEOs of American retailers, examining SEC filings and stock transaction records

### METLIFE

Seoul, South Korea

*Insurance Product Planner/Developer*

*Feb 2018 – Jun 2021*

- Created step-by-step guides to explain complicated insurance products, features and fees to sales agents and customers
- Utilized data analytics tools, including SQL and VBA, to:
  - Generate daily and monthly sales reports, identifying key market trends and factors behind sales fluctuations
  - Plan new products and launch a new distribution channel for MetLife
- Designed and launched a cancer plan with new-to-market features, generating \$200K in monthly sales
  - Interviewed market group participants and conducted market research to inform the plan's design
  - Wrote and reviewed insurance policies and product brochures, enhancing readability for customers and sales agents
  - Filmed product promotional video; gained the highest monthly viewership and ratings on MetLife's sales portal

### JP LAW FIRM

Ho Chi Minh City, Vietnam

*Legal Intern*

*Dec 2016 – Jun 2017*

- Wrote weekly newsletter on Vietnamese stock, economy and corporate news for an audience of global entrepreneurs
- Translated legal agreements and court decisions from Korean to English; edited agreements into a more accessible language

## ADDITIONAL INFORMATION

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- Native in Korean; Member of the Asian American Journalists Association (AAJA)
- Skills and interests include: Proficient in data analysis using Excel and SQL (3+ years); Capable of audio production and video production with Adobe Premiere Pro; Passed US Actuarial Exams (Probability, Financial Mathematics, Statistics for Risk Modeling); Violin (20 years)