

# HANNAH MIAO

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## SELECT EXPERIENCE

### The Wall Street Journal, *Finance Reporter*

New York, NY // June 2022 – Present

- Pitch, report and write news stories, features and analysis on the U.S. stock market, individual investors, brokerages, banking & crypto
- Generate 1M+ monthly page views; bylined 24 front-page stories & 5 Exchange section covers, including on the collapses of FTX & SVB
- Chronicle the historic rise in U.S. household stock-market participation, focusing on everyday people's experience with investing
- Collaborate on WSJ podcasts and TikToks; share reporting on national TV; interviewed Robinhood CEO on-camera for WSJ video
- Launched and developed "Live Markets," covering financial markets in real-time and generating 8,000+ subscriptions in first year

### "Made Here: Recipes & Reflections from NYC's Asian Communities," *Editor*

New York, NY // May 2023 – Oct. 2023

- Edited restaurant profiles and essays for 352-page volunteer-produced cookbook featuring recipes from 60+ eateries across New York
- Nominated for 2024 James Beard Award; featured in the NYT, Bon Appetit, Vogue, Forbes, the L.A. Times, Food Network and Saveur

### CNBC Digital, *Markets and Investing Reporter*

Englewood Cliffs, NJ // Feb. 2022 – June 2022

### CNBC Digital, *Associate Markets Reporter*

Englewood Cliffs, NJ // May 2021 – Feb. 2022

- Pitched, reported and wrote daily and enterprise stories on financial markets and investing with 4M to 8M monthly page views
- Interviewed Wall Street analysts, fund managers, executives, high-profile market participants, rank-and-file workers
- Grew CNBC Pro subscribers through investing vertical; wrote and sent Evening Brief newsletters to roughly 300,000 email subscribers

### CNBC Digital, *News Intern, Politics and Health*

Remote // Aug. 2020 – April 2021

- Pitched, reported and wrote daily breaking news and enterprise stories for CNBC.com's politics and health desks
- Contributed entries for daily live coronavirus blog and live election coverage, ingested wires into content management system

### INDY Week / Cleveland Scene / The Land / The 9th Street Journal, *Freelance Writer*

Remote // May 2020 – April 2021

- Pitched, reported and wrote news stories and features on small businesses, immigrant communities, Covid, voting and local artists

### The New York Times, *Marketing and Program Management Intern*

Remote // June 2020 – Aug. 2020

- Pitched and wrote blurbs for NYT Styles desk's "What Is Celebrity?" interactive
- Served as Editor-in-Chief of first-ever weekly intern newsletter
- Supported execution of cross-functional marketing processes and campaigns; optimized print planning activation lifecycle

## EDUCATION

Duke University, Bachelor of Arts in Public Policy, *summa cum laude and Phi Beta Kappa*

Durham, NC // May 2021

## AWARDS

Fischer-Zernin Award for Local Journalism, *DeWitt Wallace Center for Media and Democracy*

2021

Joel Fleishman Distinguished Scholar Award for Highest Academic Achievement, *Sanford School of Public Policy*

2021

AAJA Award for Student Excellence in Written Reporting, *Asian American Journalists Association*

2021

## FELLOWSHIPS

Create Change Fellowship, *The Laundromat Project*

2023

Bandung Resident, *Asian American Arts Alliance and Museum of Contemporary African Diasporan Art*

2023

Lower East Side Young Artists of Color Fellow, *FABnyc*

2023

Unlock Her Potential Mentorship Program, *Unlock Her Potential*

2022

Alice M. Baldwin Scholar, *Duke University*

2017 – 2021

Emma Bowen Fellow, *Emma Bowen Foundation*

2020 – 2021

NBC University News Fellow, *NBC News*

2020

## SKILLS AND INVOLVEMENT

**Membership:** Asian American Journalists Association

**Languages:** Spanish (professional fluency), Mandarin (conversational fluency)

**Skills:** Reporting, writing, fact-checking, research, editing, copy editing, social media, graphic design, illustration, photography, videography, audio editing, project and program management, database management, statistical analysis, grant writing

**Toolkit:** FactSet, Tradeweb, Parsley, Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Audition), Microsoft Office Suite, Google Suite, Volicon, iNews, NewsConnect, Monday.com, Asana, WordPress, Hootsuite, MailChimp

**Interests:** Oil painting, theater, contemporary dance, cooking