

Maryam Shah

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Languages : English, Urdu, Pashto | [Portfolio](#)

Programming/audience editor at The Globe and Mail, with over 10 years of reporting, editing and production experience in Canadian media. Big fan of meeting audiences where they are.

KEY SKILLS

Editing news | Homepage curation | Coaching | Social newsgathering, verification | Content strategy | Policy analysis | Fact-checking | Content management | Copyediting | Headlines | SEO | Chartbeat

EDUCATION

- **Master of Arts in Public and International Affairs** *2017 - 2020*
University of Ottawa
- **Honours Bachelor of Arts in Journalism and Anthropology** *2008 - 2012*
University of Toronto

WORK EXPERIENCE

Regional editor, programming/audience – The Globe and Mail *December 2022 – present*

- I was responsible for championing Western Canada content for print and online, including curating the twice-weekly Western newsletter.
- Worked with assignment editors and print production to ensure regional content made it to target audiences.
- Planned content flow for features and edited opeds out of B.C. and Alberta.

Team editor, news and production – Toronto Star *June 2021 – December 2022*

- I generated story ideas, assigned and edited stories, and curated content across platforms.
- Worked with digital producers and other editors to ensure smooth content production, including on the business desk.
- Coordinated with managers and other departments on projects, editorial planning and strategy.

Digital producer – Toronto Star *August 2020 – June 2021*

- I monitored social media and other channels for breaking news, sent alerts, coordinated live coverage, produced and packaged stories and curated the homepage, and pitched explainers, all while keeping SEO and audience engagement front of mind.

National online journalist - Global News, Canada *July 2019 – July 2020*

- I covered breaking news and wrote explainers, context pieces, and features for the website (globalnews.ca). My byline can be found [here](#).

- As a reporter who frequently worked afternoons and weekends under little supervision, I also curated the website, monitored breaking news, made quick decisions about what to pursue, and liaised with other aspects of the network for the most comprehensive coverage.
- Major news stories I have worked on include:
 - The ongoing COVID-19 pandemic;
 - The response to Hurricane Dorian;
 - The Canadian federal election campaign; and
 - Our spotlight on violence against Indigenous women and girls.

Consultant - Global Affairs Canada

January - March 2019

- Conducted a document review for a report on bilateral foreign aid to Afghanistan, for Canada's Department of Global Affairs.

Multimedia journalist - Toronto Sun (Postmedia)

May 2012 – March 2017

- Covered breaking news and features in print and online. Wrote and contributed to almost 1,400 pieces for print and online. Produced videos on FinalCut and Videolicious, as well as shot my own photos.
- Generated original story ideas from the web, tracked down sources and tips online, combed through Toronto City Council and committee documents for actionable information.
- Stories I wrote include: the Canadian effort to resettle Syrian refugees; a terror attack victim rebuilding his life in Toronto; and the turbulent Mayor Rob Ford years at Toronto City Hall.

Writer - Department of Fisheries & Oceans Canada

May - August 2018

- Drafted and edited letters to the public, marked for ministerial and departmental signatures.
- Familiarized myself quickly with the analysis and approvals process involved in ministerial correspondence.

MISCELLANEOUS

- Volunteered for several years for the Canadian Association of Journalists, including as local chapter president.
- 2022-2023 mentee at the News Product Alliance Mentor Network
- Currently working on a primer for communication professionals about approaching the subject of forced migration with care.
- Identifies personal leadership style as service-oriented.
- Focuses on generating and updating workflow documents in downtime.