

AUTUMN CALICA

EDUCATION

New York University
B.A. in Broadcast Journalism and Social and Cultural Analysis with a focus on sports, race and crime

CONTACT

Mobile: (415) 819-4244
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SKILLS

- Script writing for social media, video and print on tight deadlines
- Conducting interviews, finding sources, researching topics, fact checking print and video content
- Social Media: Snapchat, TikTok, Instagram, YouTube, X, Facebook
- Breaking news
- Photography and videography
- Teleprompter, ad lib
- Self-publishing experience, content creation, visual storytelling
- Adobe Creative Suite: Premiere Pro, Photoshop, InDesign

WORK LINKED BELOW:

[Orlando Magic All Access: 2022 NBA Draft](#)

[Emmy Nominated Hurricane Isaias Coverage 2020](#)

[Youth Sports Injuries on the Rise Amid Covid-19](#)

CONTENT CREATOR/JOURNALIST AUSTIN, TX

RELEVANT EXPERIENCE

Host / Writer / Producer

MISSING, Snapchat Discover Series | December 2021 - Present

- Conducts online research to obtain relevant information and materials on missing persons.
- Writes and hosts a weekly in-depth report on both closed and ongoing missing persons cases.
- Researches topics and cases to produce original stories to meet the needs of not only our existing audience but also to reach and appeal to new demographics as well.
- Amassed a following of over 1.4 million across platforms in under two years.

Digital Content Production Assistant

Orlando Magic | February 2022-July 2022 (Temporary)

- Shot, edited, and published social, promotional, and feature content for digital platforms, TV broadcasts, and in-game content.
- Researched and pitched new content ideas to boost engagement and grow social media following.
- Coordinated with producers to locate and select required footage for broadcast.
- Contributed valuable feedback regarding production techniques and methods used during both filming and editing stages.

Photojournalist

Spectrum, News 13 | Nov 2020-February 2022

- Coordinated with reporters, assignment desk editors, master control operators, and independently in the newsgathering process to conduct and shoot all interviews and necessary elements.
- Wrote and edited engaging news packages from the field for live broadcast under strict time constraints, oftentimes completing multiple stories in one shift.
- Utilized advanced editing software such as Adobe Premiere Pro to create compelling video content from raw footage.
- Worked with producers, editors, and reporters to figure out the angle and character for each story.

Field Producer

Spectrum, New York 1 (NY1) | Nov 2018 - Nov 2020

- Collaborated with Assignment Desk to report breaking news packages from the field, finding and gathering MOS and eye-witness interviews as well as shooting all relevant b-roll on tight deadlines in all five boroughs.
- Conducted compelling soundbites and interviews from everyday New Yorkers, activists, elected officials, and eye witnesses.
- Gathered and reported information accurately on stories ranging from breaking news, local and national politics, crime, extreme weather, professional and local sports and entertainment.
- Demonstrated exceptional ability in problem solving during challenging production scenarios.

Field Producer / Shooter / Editor / Writer

Overtime | Jan 2017 - Jan 2018

- Traveled across the states to cover live sports games and competitions to capture viral highlights of high school athletes that would eventually turn pro (ex: Zion Williamson, Lonzo Ball).
- Filmed, edited, and wrote short statistical headlines for sports highlights for social media in real-time to multiple platforms with a combined seven million followers and one billion views.