

# YURI NAGANO

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## EXPERIENCE

**CONTRIBUTING REPORTER**, CAPITAL & MAIN, L.A.

2024-PRESENT

- Covers policy issues centered on economic injustice for communities of color, low-income residents, immigrants and women using data-driven reporting.

**WEST COAST EDITOR**, BLOOMBERG INDUSTRY GROUP, L.A. AND S.F.

2023 – 2024 BLOOMBERG LAW

- Curated policy and legal news content to create scrollable newsletters.
- Collaborated with dozens of editors and reporters on various teams to promote the most relevant and latest breaking news, features and podcasts.
- Reacted quickly to content-based judgement calls and news priorities using analytics.
- Improved headlines with SEO and audience metrics in mind, adhering to AP style.
- Repackaged stories to short, snappy newsletter features for the busy reader.

2019 – 2023 BLOOMBERG TAX

- Drove policy stories through [data visualizations](#) and [graphics](#).
- Conceived, assigned, edited and steered podcasts, enterprise and breaking news on income inequality and tax policy stories at the state, federal and global levels.
- Coached dozens of reporters across the Americas, Asia-Pacific, and Europe for Bloomberg Tax's five digital news channels.
- Mentored reporters through consistent communication, deep listening and modeling.
- Regularly scooped competitors by shepherding correspondents on enterprise. For example, we showed growing effort by states like Texas to [attract cryptocurrency mining](#) investment.
- Informed readers in real time via alerts and newsletters.

**ADJUNCT PROFESSOR**, AKITA INTERNATIONAL UNIVERSITY, JAPAN

2021 – 2021

- Lectured 15-week 'Introduction to International Reporting' online course for Graduate School of Global Communication Practices students.

**TECH REPORTING FELLOW**, SAN FRANCISCO PUBLIC PRESS, S.F.

2019 – 2019

- Examined hundreds of pages of California public records showing how powerful credit reporting agencies such as [Experian](#) were categorizing and selling private information via data-driven reporting and using digital tools.

**ON-CALL RADIO PRODUCER AND EDITOR**, KQED NEWS, SAN FRANCISCO

2018 – 2019

- Produced daily morning radio news show "The California Report" for National Public Radio affiliate KQED-FM.

- Covered breaking news including Butte County’s devastating 2018 Camp Fire.

**SENIOR INVESTIGATIVE REPORTER, PARR, MERGERMARKET GROUP, TOKYO**

**2014 – 2018**

- Investigated antitrust and merger deals for Japan and Australia as part of a global news team in London, Brussels, Washington, Hong Kong and Seoul.
- Reported on big tech companies, such as *Apple* and *Google*, in staff role for Financial Times-related publication.
- Oversaw Japan newsletters, working across teams and with contractors.

**INDEPENDENT CORRESPONDENT AND RADIO PRODUCER, S.F. AND TOKYO**

**1997 – 2019**

- Reported on hundreds of breaking news, enterprise and package stories for the *Los Angeles Times*, *New York Times*, *The Economist* and other outlets.
- Covered aftermath of the 2011 Fukushima earthquake, tsunami and nuclear disaster and rebuilding efforts with a special focus on the [devastated Ishinomaki](#) area of Miyagi Pref.
- Produced broadcast content, including North Korea missile crisis for [Voice of America](#).
- Shed light on plight of Japan’s female politicians.
- [Breaking news](#) for the Associated Press, covering stories related to [organized crime](#) in Japan.
- Covered [renewable energy](#) stories.
- Chased stars such as MLB’s Shohei Ohtani to his roots in Japan for the L.A. Times.
- Produced daily morning news show “The California Report.”

**TECH WRITER AND EDITOR, WWW.ARZON.COM, SAN MATEO, CA**

**2000 – 2001**

- Staff editor for a web-based startup.
- Worked on an online logistics daily help section.

**STAFF TV PRODUCER, NHK (JAPAN BROADCASTING CORP.), TOKYO**

**1993 – 1997**

- Managed teams for programs at Japan’s public TV network.
- Covered global news stories in Japanese, including those for the Nagano 1998 Winter Olympics.
- Produced TV packages and reported on air.

## PROFESSIONAL ACTIVITIES

**AAJA + TASK FORCE LEADER AND BOARD MEMBER (CHAPTER AND NATIONAL LEVELS), ASIAN AMERICAN JOURNALISTS ASSOCIATION**

**2010 – PRESENT**

- In pro bono role as AAJA-Asia board member, grew chapter membership eightfold by hosting local and regional events, panels and workshops.

- Helped start Asia's first English-language media conference [New.Now.Next Media Conference \(N3Con\)](#) from 2011. Co-organizer for a decade.
- Managed dozens of volunteers as chapter co-president and other board roles.
- Secured donations from sponsors, including Sanrio, Grand Hyatt and Google.
- Nurtured and mentored dozens of journalists, students in APAC region.

## EDUCATION

MASTER'S IN JOURNALISM, GRADUATE SCHOOL OF JOURNALISM, UNIVERSITY OF CALIFORNIA, BERKELEY

BACHELOR'S IN LIBERAL ARTS, MAJOR IN JAPANESE ART HISTORY, UNIVERSITY OF TOKYO