



# TIANNA MORIMOTO

## EXPERIENCE

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### Freelance Writer, Kona Coast Magazine

Jan. 2024 - Present

- Write feature and profile stories about the people, culture, organizations and businesses in Kona, Hawaii for publication in a monthly lifestyle magazine
- Conduct and transcribe interviews
- Meet deadlines

### Digital Content Producer, Arizona's Family

Aug. 2022 - Present

- Write news stories on a variety of topics for website publication that includes a headline, description, written copy, links, photos and videos
- Quickly and efficiently write breaking news stories to publish on all platforms
- Create and schedule social media posts for Facebook, Twitter and Instagram by creating engaging graphics and captions to increase web traffic and engagement
- Craft short and informative push alerts to send out on the mobile app
- Cut and edit video for website and YouTube publication
- Post web stories, photos, links, videos on the Arizona's Family website
- Live stream any newscasts or breaking news on website and social media platforms

### Digital Media Manager, Hawaii Business Magazine

Jan. 2021 - July 2022

- Schedule/manage content distribution and engagement on Facebook, Instagram, LinkedIn and Twitter. This includes editorial, sponsored and event posts/promotion
- Create, produce and edit videos for Hawaii Business events and online promotion
- Strategize and execute digital marketing campaigns (such as giveaways) for new products and events
- Upload stories and manage content for website, HawaiiBusiness.com and daily newsletter, Today's Hawai'i News

### Reservationist/Greeter, Island Breeze Productions

May 2019 - June 2022

(Part-Time Position)

- Utilize customer service skills to sell and book luau reservations for guests via phone or in-person conversation. Input their information into reservation system
- Share knowledge on the company's three luau shows, parking, seating and information about Hawai'i Island
- Greet and check-in guests with Aloha; sell fresh flower and kukui nut leis

## EDUCATION

### University of Nevada, Reno

Master of Arts in Journalism

Graduation: December 2020

### Chapman University

Bachelors of Arts Communication Studies  
Broadcast Journalism Minor

Graduation: May 2019

## SKILLS

- Newswriting/reporting
- Social media management: Instagram, Facebook, Twitter, LinkedIn
- Website management/design: Wordpress
- Video editing
- Audio editing
- Microsoft: Word, Excel, Powerpoint, Teams

## OTHER

### Asian American Journalists Association

- Secretary for the Arizona chapter of AAJA
- Plan events, create & schedule social media posts, send communication updates

### Hula Dancer

- Over 20 years of experience in Hula Auana, Hula Kahiko, Tahitian and Samoan dance styles