

Sovy Azhath

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Experience:

CNN Digital (Producer/Video Editor)

New York, NY

2022-2024

- Produce, write & pitch story ideas for business/tech, political, and on-demand daily news digital shows & video projects.
- Produce, write segments, research data, pitch guests, book & coordinate guest interviews for multiple digital video projects.
- Select, produce & write headlines/descriptions and publish digital clips for CNN.com, CNN app and CNN's YouTube page.
- Produce and edit daily original news videos, vertical videos for TikTok & YouTube & long form projects for the digital platform.

CNN+ (Longform Producer/Field Producer/Audience Talk Show Writer)

New York, NY

2021-2022

Shows: "No Mercy, No Malice with Scott Galloway" // "The Don Lemon Show"

- Wrote, produced & edited longform segments & guest interviews on business, tech & political stories under tight deadlines.
- Coordinated, produced content & assisted camera crew on guest interview shoots and show segments out in the field.
- Wrote, copy edited, prepared show scripts & prepped talent on guests, elements & questions for audience talk show.

Affinity/Diversity Initiative/Volunteer Experiences:

- Taught and mentored APs, production assistants and interns on how to write news scripts, edit video, and stack rundowns.
- Spoke at a Baruch College journalism class giving advice on developing & pitching stories ideas to seniors & news editors.

CNBC (Segment Producer/Booker/News Writer/Digital Producer)

Englewood Cliffs, NJ

2019-2021

Shows: "Squawk on the Street" // "Squawk Alley" // "Nightly Business Report"

- Segment produced & booked guests on latest economic, banking, consumer & tech stories impacting the markets.
- Coordinated & produced CEOs & corporate leaders' interviews by developing talking points, elements, scripts & banners.
- Posted show clips & CNBC articles on shows' web pages, YouTube sites & social media platforms.

Affinity/Diversity Initiative/Volunteer Experiences:

- Helped mentor new interns & entry level production assistants in stacking and building rundowns and segment producing.
- Represented CNBC at affinity networking mixers in connecting suitable minority candidates to recruiters and hiring managers.

CNN (Segment Producer/Video Producer/Digital Producer/Documentary Producer)

New York, NY

2011-2018

Shows: "Crime & Justice w/Ashleigh Banfield" // "Nancy Grace"

- Produced segments by researching articles, writing scripts, overseeing guest bookings, creating graphics, approving banners & cutting/editing video elements on hot topic crime and legal debate stories.
- Prepped anchor during editorial pre-show meetings by advising segment breakdowns, talking points and guests' questions.
- Produced & edited video elements, pkgs, opens, & montages for primetime crime/legal affairs show.
- Post produced & edited any fixes or corrections needed after any pre-taped shows & interview segments.
- Individually produced, edited, and assembled own custom-made crime documentary episodes.

Affinity/Diversity Initiative/Volunteer Experiences:

- Organized and hosted job fairs in NYC for minority journalists where over 25 media companies participated.
- Hosted a reporting panel discussion at the CNN Atlanta headquarters for AAJA & SAJA members.
- Represented CNN & gave advice about being a South Asian working in the news media to students at job fairs.
- Created excitement and brand awareness for CNN at the 2012 UNITY minority journalism convention in Las Vegas.
- Represented SAJA and had an exclusive interview with Bollywood Actress Aishwarya Rai at the United Nations discussing her role as UNAIDS ambassador for India.
- Hosted a mentoring session at CUNY where experienced journalists from CNN, ABC News, The New York Times, NBC News/MSNBC, Bloomberg, and The Wall Street Journal gave advice to young minority journalists.
- Teamed up with MSNBC anchor Ali Velshi and hosted a fundraising event for minority journalists at the Met Museum.
- Hosted an ABC News event where anchor David Muir gave advice to aspiring journalists.
- Hosted a fundraiser luncheon for minority journalists in New York with guest speaker NBC News anchor Ann Curry.
- Organized & hosted the most successful SAJA Gala Awards program event with ESPN anchor Kevin Negandhi, Emmy award winning journalist Soledad O'Brien, and Miss America pageant winner Nina Davuluri – first Indian American to win the crown.
- Organized newsroom tours for SAJA/AAJA/NABJ/NAHJ/NLGJA members at CNN, Bloomberg, WSJ, NBC News, CBS News, Fox News, and The New York Times.
- Moderated a panel about reporting international breaking news at The New York Times office for minority journalists.
- Organized an election reporting and field producing panel at the Time Inc. NY office for SAJA & AAJA members.
- Represented CNN at the 2017 SAJA Job fair and was a liaison to CNN recruitment on notifying any notable candidates.
- Represented CNN as a panel speaker on producing crime/legal stories at the 2018 South Asian Bar Assoc. of NA convention.

- MSNBC (Segment Producer/Sports Producer/Video Producer/News Writer)** **New York, NY 2007 – 2010**
- Segment produced, wrote, edit video for daily multiple segments ranging from political, business, entertainment, and sports stories.
 - Prepped celebrity guests, developed questions & segment produced actors, directors, and authors' interview segments.
 - Wrote, produced, and edited stories for national early morning newscast on the NBC network and on MSNBC.

Affinity/Diversity Initiative/Volunteer Experiences:

- Coordinated a producing panel for minority journalists with CNN DC Bureau Chief & SVP Sam Feist as guest speaker.
- Organized a resume critique workshop for students and entry level journalists in New York and DC.

- News 12 Westchester (Associate Producer/Line Producer/Assignment Desk Editor)** **Yonkers, NY 2006**
- Wrote & produced local news stories; stacked rundown & line produced early morning newscasts; worked assignment desk.

- NBC News London Bureau (Bureau News Assistant)** **London, England Summer 2005**
- Assisted producers, reporters & camera crew during 2005 London Bombings and investigation pressers.
 - Produced, wrote and edited own news pkg on London's bid for the 2012 Summer Olympics: <https://bit.ly/2CppOAz>

- Education: Syracuse University - S.I. Newhouse School of Public Communications** **Syracuse, NY 2006**
- Graduated Magna Cum Laude – B.S. Degree: Broadcast Journalism with Minor in History

Producer Clips/Reels:

CNN Digital clips:

CNN 10 (10-minute educational news show that appears as a daily digital video)

Surprise Attack on Israel

On CNN 10, we head to the Middle East and look to explain a surprise attack on Israel from the Gaza Strip. We'll explain the historical significance of Gaza, Israel, and the tensions that have existed over territory for decades. We'll also give you key reactions to this attack from nations in the Middle East, as well as from the White House and beyond. For the latest information on this developing situation, head to CNN.com.

<https://www.youtube.com/watch?v=PuTn9g-KfR0>

CNN Business "Nightcap"

Are Musk's Twitter actions a speed bump for Tesla?

<http://www.cnn.com/video/data/2.0/video/business/2023/01/26/nightcap-elon-musk-tesla-clip-orig-nb.cnn.html>

"The Point w/ Chris Cillizza"

Chris Cillizza examines how all the legal litigation that Trump faces may be the biggest threat for his chances of winning another presidential term.

<https://www.youtube.com/watch?v=nm6XrE3fFvU&list=PL6XRmcXkMaVjy9R54e2ZIZ5cpxBRA1IC&index=24>

"Reality Check w/ John Avlon Extremist Beat"

Journalist on Michael Flynn: far-right Christian nationalist movement sees him as 'spiritual general'

<https://youtu.be/D4Pg4QI5H4M>

CNBC reel:

"Squawk on the Street" <https://bit.ly/2Rna9bq> // *"Nightly Business Report"* <http://bit.ly/2moCYrT>

CNN reel:

"Crime & Justice w/Ashleigh Banfield" <https://bit.ly/2ErX7dF> // *"Nancy Grace"* <https://bit.ly/2RUgp9o>

"Nancy Grace Mysteries" Documentary Series <https://bit.ly/2PBdLUA>

MSNBC reel:

"Morning Joe" <https://bit.ly/2OywGCY> // *"Morning Joe" Sports Producer reel:* <https://bit.ly/2Coj0Da>

Field Producer story:

- Pitched story content, shot video on own DSLR camera, wrote, reported & edited this piece about the slow recovery of the 2015 Nepal earthquake: <https://bit.ly/2yiSLew>