

PROFESSIONAL SUMMARY

I have more than a decade of television experience, including live sports, talk shows, news, and digital media. I am proficient at managing the entire production process from conception to post-production and am practiced at doing so on a highly compressed schedule. I remain calm under pressure and thrive in the uncomfortable. I enjoy telling stories that connect people to their passions and have made a career of it through my work.

WORK HISTORY

Producer • *NFL Network*

Inglewood, CA August 2015 to Current

- Produce marquee live shows with up to 15 million viewers including *NFL Redzone* (with Scott Hanson), *Monday Night Football (MNF)* and *Thursday Night Football (TNF)* Pre and Post Game Coverage, *Total Access*, *NFL Now*, and *The Aftermath*. Produce up to 12 hours of live television per week, the most among the production staff.
- Lead full production process by coordinating a team of up to 30 colleagues including producers, editors, directors, talent, and members of the News Desk, Original Content and Entertainment, and Booking.
- Lead production of breaking news coverage and programming for live, unscripted shows.
- Field produce at live games, practices, and events on location including directing interviews and logistics (i.e. Pro Bowls and Training Camp practices).
- Coordinate long term projects such as "Man of the Year" and "Best of" features for NFL Honors and season wrap shows.
- Generate segments for sales fostering business partnerships such as Verizon, Gatorade, Pepsi, Ikea, and Nerd Wallet, resulting in increased revenue for the Network.
- Shape diversity, equity, and inclusion efforts as a co-chair of the APEX (Asian Professional Exchange) Group.
- Earned the top possible rating, limited to the top 2% of staff, on every annual performance review for five years since becoming a salaried employee. Excerpt from 2023 Annual review: "[Mac] not only achieved his goals but exceeded them. Mac was once again tasked with handling a heavy workload along with producing multiple high-profile shows including Red Zone and both MNF and TNF Pre- and Post-shows. The expectations for Mac were much higher on all levels in his second and third seasons with these assignments. Mac embraced a more challenging schedule which forced him to think ahead, anticipating the needs of talent and other staff members to put them in the best positions to succeed. Mac approached the demands of the 2023 season with professionalism, positivity, and a strong leadership presence."

Freelancer/Independent Contractor

Los Angeles, CA February 2010-August 2015

- ESPN Monday Night Football, Field producer
- MASN-TV, Production Coordinator
- Paramount Pictures, Production Coordinator
- Comcast, Sprout TV, Casting Producer
- Oxygen Network, Production Coordinator
- Philadelphia Union, Beat Writer for Fan Website

Producer & Researcher • WCAU NBC10

Philadelphia, PA January 2007 to January 2010

- Produced live segments in studio and on location for *The 10! Show*, a daily entertainment and lifestyle talk show.
- Prepared hosts for live guests with in-depth research and background information.
- Vetted and booked daily guests including chefs, musicians, authors, and artists. Worked with guests on set design, layout, and timing for segments.
- Created and managed all aspects of *The 10! Show's* webpage and social media.
- Worked with sales clients to create compelling segments resulting in renewing existing contracts and expanding to new opportunities.
- Hired, trained, and supervised a group of 6-8 interns every quarter.
- Coordinated the first week-long, on-the-road show, including site surveys, sales integration, set design and promotion.
- Pitched and produced feature stories from conception to post-production

Line Producer • WBAL

Baltimore, MD January 2006 to January 2007

- Line produced the daily noon News show, including extensive breaking news coverage.
- Generated ideas for special projects and sweeps pieces.
- Field produced on location and special programming packages.
- Coordinated with sales department to implement accurate ad loads in shows.

EDUCATION

B.S. Degree - Electronic Media and Film • *Towson University*
Towson, MD 2006

AFFILIATIONS

Co-Chair of the Asian Professional Exchange Group (APEX)
NFL Culture Committee
NFL Green Team

In 2016 I hiked to the top of Mt. Whitney, the highest peak (14,505') in the continental United States. The experience solidified my belief that anything can be accomplished with hard work, determination, and a pack full of trail mix.