

JOTI K REKHI

Multifaceted Journalist

www.jotikrekhi.com

I'm a bilingual storyteller with a master's degree in International Public Policy. I have a decade of global content creation experience with newsrooms and non-profits. I'm interested in documenting and creating meaningful change through dynamic and character-driven narratives.

EXPERIENCE

International Reporter (Freelance)

Voice of America

January 2023 - Present

- Demonstrated ability to turn complex information into compelling narratives reaching a weekly audience of 300M+ people in 100 countries.
- Balance conflicting perspectives in a non-partisan manner in order to portray domestic and global implications of government and policies.
- Adept at identifying cultural trends, unique angles and creating content that an international brand can syndicate for partners.

Reporter (Freelance)

News 12 New Jersey

Edison, NJ

April 2023 - Present

- Develop meaningful connections within the community in order to pitch and produce time-sensitive content that empowers and informs.
- Partner across the organization, in house and in the field, while exercising independent judgement in a fast-paced environment.
- Manage short deadlines, multiple projects and quick turnaround times while maintaining a high standard of quality.
- Support the Digital team by writing articles, engaging with, and monitoring the performance of content to optimize future execution.

Content Production Manager

Without Shape Without Form

United Kingdom

Aug. 2021 - Jan. 2023

- Developed and executed creative strategy in order to craft content and messaging that inspires and informs a diverse set of audiences.
- Oversaw a hybrid international media team for an exhibition touring the U.K. that bridges the gap between mindfulness and art.
- Created the editorial production process through cross-functional collaboration to improve strategic outcomes that aligned with brand identity, budget and deadline.

Contributor (Freelance)

Baaz News Organization

Remote

Feb.- July 2021

- Facilitated the launch by writing unique articles that focused on underreported issues in the South Asian diaspora.

Reporter/Fill-In Anchor

WLOS-TV

Asheville, NC

Jan. - Nov. 2017

- Selected to travel to the coast and present live reports for 20+ sister stations during Hurricane Maria.
- Strengthened enterprise skills and further connected with marginalized groups by producing a series of exclusive stories.

Reporter/Anchor

Time Warner Cable (Spectrum) News

Albany, NY

Aug. 2014 - Jan. 2017

- Promoted to lead night side reporter and fill-in anchor for Albany, Syracuse, and Hudson Valley markets.
- Presented at least four live shots daily to satisfy 24/7 news cycle often seen across the state on local, state and federal issues.
- Developed strong relationships with community members and key stakeholders, often breaking news before competing stations.

Multimedia Journalist

WENY-TV

Elmira, NY

Nov. 2012 - Aug. 2014

- Pitched, filmed and wrote broadcast and print stories for multiple newscasts, website, and social media.
- Analyzed a local murder trial in special appearances for Oxygen and Discovery documentaries.
- Spot News Coverage on severe flooding won 1st Place by NY State Associated Press Association.
- News Series on the Opioid Epidemic recognized by the NY State Associated Press Association.

Documentary Filmmaker

The Arab Spring: One Year Later

Tunis, Tunisia

May 2012

- Directed, produced and wrote a mini documentary after conducting interviews with jailed dissidents and journalists on the importance of social media to facilitate demonstrations amid government censorship.

EDUCATION

• University College London

Master of Science: International Public Policy

London, England

November 2019, merit

• Montclair State University

Bachelor of Arts Broadcasting, Bachelor of Science: English

Montclair, New Jersey

May 2012, cum laude