

# Jason Nguyen

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Accomplished Emmy, SPJ, and Telly award-winning journalist with more than 16 years of comprehensive experience in broadcast journalism. Expertise in investigative reporting, multimedia strategies, and strategic storytelling to drive high viewership engagement.

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## Skill Set

Adobe Cloud Services, AP Writing, Community/Media Relations, EDIUS, ENG Trucks, Engaging and Visual Storytelling, ENPS, Dejero, Google Workspace, iNews, LiveU, Microsoft Office, Producing, Public Speaking, Press Releases, Record Requests, Social Media Platform Utilization, Square Space, Strategic Detailed Communications, Stratus, and WordPress

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## Personal Experience

### Senior Investigative Producer, KPRC

Houston, Texas

Aug. 2022 - Present

*Promoted from Investigative Producer on January 1, 2024.*

- Co-lead a dynamic team of 11 journalists researching and producing in-depth in-depth [investigative stories](#) across various platforms.
- Spearheaded the creation of '[Our Town](#),' a multiplatform community initiative highlighting Houston diverse neighborhoods and the cross city impacts residents share.
- Co-produce the Silver Telly award-winning documentary '[ASTROWORLD: Countdown to Tragedy](#)' and the Bronze Telly award-winning true crime docu-series called '[The Evidence Room](#),' achieving a remarkable 128% growth season over season driving our streaming service.
- Created a new courtroom concept called, '[The Bench](#)' because of limited public access. One of the projects developed into the documentary, '[Sinner or Saint](#),' leading to a jailhouse interview with [AJ Armstrong](#), convicted of killing parents including NFL Pro Antonio Armstrong Sr.
- Utilize Google and YouTube analytics to drive search engine optimization for KPRC and KPRC2+.
- Established and serve as Chair for Graham Media Group's Diversity, Equity, and Inclusion group, 'CelebrAsian.'

### Investigative Reporter, KTVX

Salt Lake City, Utah

Feb. 2019 - Nov. 2021

- Recognized with a 2021 Rocky Mountain Regional Emmy and 1st place award from the Utah Society of Professional Journalists for the [Destruction in Salt Lake City George Floyd protest turns violent](#) coverage.

- Proficient in navigating public databases and filing record requests. Demonstrated expertise to think quickly while multitasking on short and long-term [investigative stories](#).
- Other roles included editor, photojournalist, producer, and fill-in anchor.

**Social Media Director/Traffic Reporter, Cumulus Media**

Salt Lake City, Utah

May 2018 - Feb. 2019

- Produced a successful [lip sync video](#) through a partnership between KBULL 93 and Unified Fire Authority.
- Garnered clients and listeners through creative graphics and social media videos while reporting traffic news at ALT 101.9, B 98.7, KBER 101, KBULL 93, KKAT, and POWER 94.9.

**Morning Reporter, KATU**

Portland, Oregon

Nov. 2016 - Oct. 2017

- Reported breaking news and real time community impacts, utilizing engaging visual aids and frequent social media updates.

**Reporter, KTVX**

Salt Lake City, Utah

Jan. 2014 - Nov. 2016

- Primary morning news reporter who was honored with 1st place for leveraging a doctor [performing ear surgeries](#) for underprivileged children in Vietnam by the Utah SPJ's.

**Multimedia Journalist, WKYC**

Cleveland, Ohio

Jan. 2011 - Dec. 2013

- Enterprise coverage of the 2013 Cleveland Indians Wildcard Playoff Game giving fans a behind the scenes look of events.
- Entrenched reporting on Cleveland Kidnapping Survivors, and serial killer Anthony Sowell's murder trial.
- Manage the weekend assignment desk overseeing multiple news crews, scanner traffic, and website content.

**Photojournalist, WINK**

Fort Myers, Florida

July 2007 - Nov. 2010

- Collaborated with reporters to tell visually captivating stories while broadcasting through SNG/ENG live trucks, including broadcast coverage from Super Bowl XLIV in Miami, Florida.

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## Education

2006 Bachelor of Arts and Sciences in Broadcast Communications at the University of Toledo

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## Professional Involvement

- Asian American Journalists Association
- Investigative Reporters & Editors