

Cody Hmelar

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EXPERIENCE

Salem Media Group

August 2023 - August 2024

Chief Engineer - WFIL/WNTP

- Ensure compliance of FCC, OSHA, EPA, Federal, State, and Local regulations
- Provide hands-on engineering support including evaluating and resolving technical issues affecting signal workflow
- Articulate concepts and solutions to mixed skillset users including training as needed

Assistant Chief Engineer - WMCA/WNYM

April 2022 - July 2023

- Provide hands-on engineering support including evaluating and resolving technical issues affecting signal workflow
- Articulate concepts and solutions to mixed skillset users including training as needed
- Participate in a formal incident rapid response process for high-priority incidents

The Hofstra Clocktower

July 2022 - May 2023

Audience Engagement & Visuals Editor

- Utilize editorial judgment and audience insights to determine the placement of content across platforms
- Monitor real-time audience metrics to adjust programming accordingly
- Create a cohesive brand identity to implement on all platforms

WRHU 88.7 FM

January 2022 - June 2024

Director of Student Technical Engineering & Producer

- Assists with overall facility and transmitter maintenance
- Create rundowns and stack stories for daily news show, Newline, using ENPS
- Screen music and build clocks and for music shows RisingEAST and Airwave

Lawrence Herbert School of Communications

August 2021 - April 2023

Assistant Director of Social Content Strategy

- Produce deliverables and edits digital content for various media organizations within the Herbert school
- Assist with creating a weekly email blast for internal use by writing copy and producing graphics
- Work with the dean's office to facilitate recruitment events for potential applicants by producing dynamic content

Arirang TV

February 2021 - October 2021

East Asian Content and Programming Engineer

- Maintain relations with international station partners on a weekly basis by scheduling and licensing video content.
- Ensure FCC compliance through CALM act standards
- Optimize user design and experience through reduction of page load times and implementing accessibility standards

EDUCATION

University of Pittsburgh

May 2029

Doctor of Philosophy in English - Composition and Rhetoric

Pittsburgh, PA

Hofstra University

May 2024

Master of Arts in Journalism - Investigative and Community Reporting

Hempstead, NY

Bachelor of Arts in Journalism, Writing Studies

May 2023

SKILLS

- **Technical:** Adobe CC, Content Licensing, ETC Lighting Consoles, Axia, WheatNet, RCS, WideOrbit
- **Certifications:** Certified Broadcast Technologist - Society of Broadcast Engineers 2022
- **Memberships:** Society of Broadcast Engineers, Asian American Journalists Association (President - Philly)