

Anita Li

301-364-7905 | anitali2025@u.northwestern.edu | [LinkedIn](#)

EDUCATION

NORTHWESTERN UNIVERSITY

June 2025

Evanston, Ill.

Bachelor of Science in Journalism, Economics minor, History minor, Integrated Marketing Communications certificate

Coursework: Reporting and Writing, Multimedia Journalism, Chicago Reporting, Social Media Video

UNIVERSITAT DE BARCELONA

September 2023 – January 2024

Barcelona, Spain

Classes in Spanish, created bilingual journalism pieces on art in Catalonia, and facilitated language conversation groups

PROFESSIONAL EXPERIENCE

WLRN Public Media, *Intern*

March 2024 – present

Miami, Fla.

- Pitched, sourced, tracked and produced stories for newscasts on education, policy, and local news

FOX 5 DC, *Emma Bowen Fellow Intern*

June 2023 – August 2023

Bethesda, Md.

- Found sources for exclusive interviews and conducted man-on-the-street interviews
- Searched for supreme court cases and spectated court proceedings to contribute to crime reporting
- Wrote 8 online stories for the Fox 5 DC website on local and lifestyle news
- Wrote over 20 introductions and found B-roll for segments on morning show Good Day DC
- Pitched and produced a segment for morning show LION Lunch Hour featuring classical Indian dance
- Pitched ideas and found featured tweets for Like it or Not that made it onto the show
- Shadowed reporters and practiced writing scripts, recording stand ups, and creating packages

ADDITIONAL EXPERIENCE

The Daily Northwestern Newspaper

Evanston, Ill.

Audio Editor

January 2024 – March 2024

- Managing production of weekly audio stories, editing all audio content and training audio assistant

Development and Recruitment Editor

March 2023 – June 2023

- Recruited, guided and trained 98 new writers on the foundations of print and multimedia journalism
- Edited print and multimedia stories for new writers 2-3 times a week

Assistant Audio Editor

January 2023 – March 2023

- Edited scripts and cuts from reporters, ensuring work is publishing quality 1-2 times a week

Reporter

January 2022 – present

- Wrote six print articles for Campus, Arts and Entertainment and op-ed desks, also took two photos
- Wrote, recorded, and produced 12 short and long-form audio stories on student and professor experiences, art and culture
- Pitched 74% of pieces, including all audio stories

Form and Function Marketing Club, *Member*

September 2022 – present

Evanston, Ill.

- Created logos, Instagram posts, and TikTok videos for small businesses to increase audience reach
- Conducted customer segment research and strategy to optimize digital communication

North by Northwestern Magazine , *Writer*

September 2021 – January 2022

Evanston, Ill.

- Wrote features article on Northwestern's Herskovits Library, the largest African Studies collection in the world

ADDITIONAL SKILLS

- Foreign languages: proficient in Mandarin and Spanish
- Software: proficient in iNews, Adobe Audition, Premiere, Photoshop, WordPress, Canva, and TikTok
- Other interests: Refresh Dance Crew, stand-up comedy, learning languages, community engagement