

Ritu Prasad

EDITOR, WRITER & JOURNALIST

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EXPERTISE

- Writing & research
- Attention to detail
- Editing (copy, proofreading)
- Time management
- Project management
- Interpersonal skills
- Thoughtful decision making
- Organizational skills
- Audience engagement

EXPERIENCE

National Digital Editor

CNN|January 2022 - Present

- Edit US-based daily news, features and explainers for CNN's digital audience of 166 million average readers worldwide
- Supervise team on shifts as needed, managing writers and editors, assigning stories and determining news agenda
- Collaborate with digital and broadcast teams across US and world to manage and shape stories from ideation to publication

News Editor

BBC News|January 2021 - December 2021

- Set daily North America news agenda for BBC News' digital audience of 310 million worldwide
- Oversaw daily commissioning and promotion of BBC digital content while collaborating with teams in London
- Managed team of news writers, setting deadlines and assigning tasks
- Edited and published daily news, breaking stories and longer form pieces, ensuring accuracy and accessibility

Writer & Reporter

BBC News|April 2018 - January 2021

- Researched, pitched and wrote long- and short-form stories on topics including science, healthcare, and women's issues
- Authored over a dozen features and explainer stories that received 1 million+ views and high reader engagement
- Produced data visualisations and photography, working with visual journalism on impactful graphics
- Radio, voiceover and on-camera work

Graduate Student Internship

Medill (DC)|June 2017 - December 2017

- Researched and reported stories focusing on science policy and women's issues for clients including McClatchy, UPI, US News & World Report, The Christian Science Monitor, BBC News

Freelance writer

Code Ocean|May 2017 - April 2018

- Interviewed scientists across STEM to share their stories and the impact of their work with wider audience, distilling complex research topics and scientific ideas into digestible blog posts

Development Associate

University of Chicago|April 2015 - April 2016

- Created and deployed newsletters and managed event set-up for US alumni clubs, as well as data requests and audits

EDUCATION & SKILLS

Master of Science

Northwestern University
Medill School of Journalism, 2017

Bachelor of Arts

University of Chicago
General Honors: English, Minor in Biology, 2014

Skills

- MS Office
- Photoshop
- Premier Pro
- Basic HTML
- Wordpress
- Photography
- On-Air Presentation
- Research/Journal Research
- Data Presentation
- Basic French, Spanish, Japanese