

Annabelle Del Bosque

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EDUCATION

Northwestern University, Medill School of Journalism

Masters in Science | Sports Media

Chicago, Ill.

August 2024

- **Leadership Experience:** Member - Association for Women in Sports Media & Participate in the Northwestern Externship program with the Assistant Director of Community Relations of Northwestern Athletics

San Jose State University

Bachelor of Science Journalism | Minor in Kinesiology

San Jose, Calif.

May 2021

- **Leadership Experience:** Alpha Xi Delta Philanthropy Vice President & Facility Management Director
- **Awards/Honors:** April 2021 Dean's Scholar by College of Humanities and Arts, Fall 2020 Journalism and Mass Communications Scholarship Winner, Fall 2019 Journalism and Mass Communications Scholarship Winner, October 2019 - May 2021 Order of Omega

RELATED EXPERIENCE

Chicago Sky

PR/Communications Game Day Intern

Chicago, Ill.

May 2024 - Present

- Pitch, write and edit stories and content for the Sky's website
- Update player bios, team statistics, records while proactively researching statistical information related to individual players and the team
- Assist in credentialing for Sky home games and compiling to distribute stats packets for each game's information guide for visiting opponents and media
- Aid the Public Relations department in any other assigned tasks
- Facilitate in postgame notes for distribution to the media after every home and road game

Northwestern Athletics

Marketing Intern

Evanston, Ill.

March 2024 - June 2024

- Public Announcer for Northwestern men's and women's tennis matches, including the men's Big 10 Championship
- Gained a comprehensive overview of collegiate sports marketing during game days: game day operations, event planning, in-game promotions, conversing with fans of all ages
- Non-game days: works in-office to research upcoming events for the 2024-2025 college season and helps other departments in tasks

Arizona Reporting - Medill Explores

Freelance Writer/Graduate Student

Phoenix, Ariz.

February 2024

- Covered and reported the [WM Phoenix Open 2024](#): works well independently and being resourceful in solving problems and maximizing resources to fulfill deadline
- [Covered ASU vs NU softball](#): possess excellent communication between reporters/colleagues and collaborates easily with others of diverse backgrounds

The Spear - San Jose State University

Staff Writer/Reporter

San Jose, Calif.

January 2018 - December 2019 & May 2021

- Attended and reported live games with videos and text on X (formally know as Twitter) and post-game interviews
- Wrote weekly post-game articles for both men's and women's sports: <https://thespearsjsu.com/?p=11296>
- Interviewed players and coaches for feature stories: <http://www.thespearsjsu.com/?p=11273>

OTHER EXPERIENCE

Vanguard Industries

Receptionist

Carlsbad, Calif.

August 2022 - August 2023

- Answering phones and emails then directing them to the proper person/group and maintaining a clean, healthy environment in the front office
- Sorting, ordering and filing military name tags and supplies for the warehouse and office workers
- Creating and inputting information from Excel into Adobe InDesign for the online catalogs

NuSpine Chiropractic

Clinic Coordinator

Carlsbad, Calif.

October 2021- August 2022

- Preparing the clinic prior to open and after closing and assisted with a new clinic opening
- Tracking patients care as well as outreaching calls to patients and briefing the doctor on special appointments and assist Chiropractor with any tasks he/she deems necessary & handling new appoints with patients intake and vitals to relay information back to the Chiropractor

Cali Tan

Sales Associate

San Jose, Calif.

February 2020 - May 2021

- Maintain customer satisfaction throughout his/her service and explanation of contracts to client(s)
- Knowledge about the tanning beds and accelerators offered & learning the computer software to get the point-of-sale

San Jose Roots (five month internship)

Social Media Manager & Content Creator Intern

San Jose, Calif.

August 2020 - December 2020

- Use content strategically to grow a social media following, establish collaborative relationships with other accounts to leverage content for further reach and impressions with updates to maintain internal content calendar and create scheduled media posts
- Attend virtual meetings to discuss upcoming content and then reaching out to businesses, book interviews for feature stories and transcribe recorded videos

Pebble Beach Company (five month internship)

Special Events Management Team San Jose State

Pebble Beach, Calif.

January 2020 - May 2020

- Construct a flow for the layout of the Chalet with open communication with clients, staff and kitchen staff while scheduling my staff of five
- Manage corporate hospitality (2020 AT&T Pro-AM) and create and share a photo album to all interns and managers while updating and maintaining every social media account for SEMT San Jose State