

Sanjana Feroz Asif

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MULTIMEDIA JOURNALIST

QUALIFICATIONS

Highly analytical, challenge-driven, and versatile professional, with extensive experience in journalism, news reporting, and content writing. Expert at writing and publishing news, articles, and opinion contents in different digital platforms such as television, radio, web, and social media. Adept at researching, verifying, and presenting compelling stories from various sources such as internet, archives, databases, and interviews. Equipped with exceptional communication and interpersonal abilities in building long-term working relationships with professionals at all levels. Technically proficient with Adobe Creative Suite (Photoshop, Premiere, and After Effects), Final Cut Pro, OBS, Wirecast, Dalet Radio Suite, and Dalet Plus.

EXPERIENCE

The National Desk -Sinclair Broadcast Group | Washington, DC, USA

Assignment Editor

SEP 2023–Present

- Booking guests and producing the interview segment of the night show.
- Gathering news stories and information from all affiliate stations for the night show
- Lead the afternoon meeting with the team about the contents of the show
- Work with management, producers, and production staff on the development of stories ▪ Assist in development, planning and follow-up of news stories.

Voice of America | Washington, DC, USA

International Multimedia Journalist

FEB 2018–JUN 2023

- Write and produce contents for Bangla Service, television, radio, web, and social media platforms
- Function as multimedia producer for digital platforms, responsible for developing and reporting various contents ▪ Write and produce stories in English
- Demonstrate exceptional communication abilities in carrying out interviews with ministers and congressmen regarding issues related to the target region
- Exemplify expertise in writing women's right and women's achievement related stories as well as different contents for social media

ATN News | Dhaka, Bangladesh

Broadcast Journalist

JAN 2010–SEP 2016

- Assumed responsibility in drafting news scripts, and Provided support to the team in creating and executing all aspects of news
- Served as the only English reporter in the channel, responsible for reporting on special occasion, such as elections, festivals, and breaking stories
- Conducted hosting for various business programs, such as BIZTALK, Money Matters, and Business Hour (videos available on YouTube link)

EDUCATION

MA in Journalism & Digital Storytelling

American University | Washington DC, USA

Master of Business Administration in Human Resource Management

North South University | Dhaka, Bangladesh

Bachelor of Business Administration in Marketing, Minor in Finance

North South University | Dhaka, Bangladesh

LINKEDIN

<https://www.linkedin.com/in/b8999835/>

WEBSITE

www.sana-fe.com