STEPHANIE ZHU

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EDUCATION

Northwestern University

Evanston, IL // September 2018 - December 2021

B.S. Journalism, Computer Science Minor, Segal Design Certificate in Service Design

SKILLS

Tools/Software

Figma	Node.js
Sketch	D3
Adobe CC	Python
HTML/CSS	R (basic)
JavaScript	React
React	Git/Github

Methods

User Research	Agile
Prototyping	Scrum
Storytelling	Data Visualization
Visual Design	Reporting/Writing
Illustration	

AWARDS

Award of Excellence

Design: Regional/Local

Society for News Design - Creative Competition 2022

Award of Excellence

Infographics: Environment and Science

Society for News Design - Creative Competition 2022

Award of Excellence

Elements: Data Visualization

Society for News Design - Creative Competition 2022

Finalist

Al Neuharth Innovation in Investigative Journalism

Online News Association - Online Journalism Awards (2022)

EXPERIENCE

Digital Designer / Developer

San Francisco Chronicle // January 2022 - Present

• Conceptualize and design interactive projects for digital platforms through sketches, wireframes and mockups
• Translate design ideas into functional newsroom products by building them out in Gatsby and React
• Regularly update code for existing projects to improve usability and accessibility for readers
• Designed and developed the most-visited story of 2022

Freelance Designer

May 2015 - Present

• Designed Snapchat geofilters that have gotten over 35 million views and 490k uses
• Illustrated stickers for self-owned shop resulting in 500+ sales
• Created and structured teaching materials for Northwestern's Kellogg School of Management

Newsroom Developer Intern

San Francisco Chronicle // September 2021 - December 2021

• Designed and developed interactive projects for the Chronicle and other Hearst newspaper markets
• Analyzed datasets and created data visualizations using Datawrapper to report on traffic in the Bay Area

Design and Graphics Intern

The Boston Globe // June 2021 - August 2021

• Produced layouts, illustrations and graphics for newspaper sections using Adobe InDesign and Méthode CMS
• Designed front-of-book pages for Globe Magazine and assisted with photo research for features

Motion and Product Design Intern

Paravane Ventures // May 2020 - August 2020

• Created illustrations and animations for product management video lessons resulting in 100k YouTube views
• Wrote and edited scripts for video lessons to accompany Amazon No. 1 bestseller "Swipe to Unlock"