

KATIE SONG

23-14 28th Ave

Queens, NY 11102

(818) 398-5545 | katieesong@gmail.com | katieellasong.com

EDUCATION

Columbia Publishing Course, New York, NY Summer 2023

- Six-week intensive course on all aspects of book, magazine, and digital media publishing

Northwestern University Medill School of Journalism, Evanston, IL Class of 2022

- Bachelor of science in journalism and legal studies
- Certificate in integrated marketing and communications

EXPERIENCE

Zibby Media, New York, NY August 2023–October 2023

Consulting Editor

- Wrote and edited daily literary news stories, ran pitch meetings, and created and organized the company content calendar
- Read book manuscripts, delivered notes to senior editors at weekly meetings, and wrote rejection letters to authors and agents
- Created graphics for the weekly newsletter and online magazine, and increased magazine engagement by 17%

Snap Judgment, Oakland, CA (remote) September 2020–January 2023

Story Rights Assistant

- Managed story rights contracts and developed newsletter strategy
- Communicated with all storytellers of *Snap Judgment*, clarifying terms of agreement
- Managed a calendar system of episode release dates, expired contracts, and audio rights

Metacritic, Los Angeles, CA (remote) February 2022–January 2023

Contributing Writer

- Delivered assigned articles and original pitch ideas for website that aggregates reviews of films, TV shows, and albums, and researched industry and summarized film plots
- Attended virtual press junkets; interviewed actors, directors, and showrunners

Variety, Los Angeles, CA September 2021–December 2021

Editorial Intern

- Wrote daily entertainment news stories, focus on covering marginalized voices
- Garnered 1 million unique clicks, 4 top stories of the day, and 2 features in print
- Covered 3 red-carpet events; filmed 1 exclusive event; and conducted over 30 interviews in-person, over the phone, and Zoom

SKILLS

- Microsoft Office 365; Adobe InDesign and Premiere Pro; WordPress; G-Suite
- Certified volunteer ESL tutor