

# Brian Huynh

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## Education

University of Wisconsin — Madison  
Bachelor of Arts, May 2022 (GPA 3.95/4.0)  
Major: Journalism

## Recognition

### Milwaukee Press Club

- Best Long Hard Feature Story for "["404 School Not Found"](#)" published in Curb Pause magazine
- Best Still Photograph/Photos - Silver

### Society of Professional Journalists

- Feature Photography (Large) 10,000+ Students Winner - Region 6 Mark of Excellence Awards for CURB Pause magazine

## Experience

### **University of Wisconsin — Madison University Communications**

Student Photographer (October 2019 - May 2022)

- Over 200 photos featured in official university news and communications including The Weekly (newsletter emailed to 40K+ students and faculty), On Wisconsin (alumni magazine mailed to 300K+ homes) and the university's social media pages (100K+ followers)
- Produced AP style captions, applied metadata with Photo Mechanic and processed images in Adobe Lightroom delivering same-day turnaround
- Pitched stories and personal projects while accomplishing 20+ photo assignments from senior photographers
- Increased search efficiency in the UW — Madison PhotoShelter Photo Library by implementing a keyword system

### **CURB Magazine, Madison, WI** (Lifestyle magazine, 10k+ readers)

Photo Editor (September - December 2020)

- Coordinated and executed photoshoots for 10+ feature stories published in the nationally recognized 2020 edition, [CURB Pause](#)
- Produced award-winning [photo essay](#) on virtual school
- Collaborated with writers and design team to deliver award-winning photos with AP style captions congruent with the magazine's editorial and aesthetic vision

### **Wisconsin Union Directorate Art Committee, Madison, WI**

Associate Director of Engagement, Marketing Deputy (2019 - 2021)

- Implemented and managed an image library of 100+ photographs for committee wide marketing use
- Designed promotional material using Adobe Photoshop and InDesign
- Spearheaded development of the first WUD Art website and online exhibitions using Squarespace
- Leveraged social media and Mailchimp newsletters to increase attendance at events and art exhibition openings

### **Walker's Point Center for the Arts, Milwaukee, WI**

Community Resource Navigator (July - August 2020)

- Designed [promotional material](#) for the 2020 Annual Members Art Show (Group exhibition showcasing over 100 pieces of art)
- Developed and organized a [protest safety zine](#) for and by young activists

Summer Art Camp Intern (June - August 2018)

- Pitched and delivered a project documenting students' experiences, resulting in images for marketing use and a large [installation piece](#) exhibited at WPCA's 2018 Annual Youth Art Show

**Freelance Photographer** (2016 - Present)

- Collaborated with clients to produce photo and video content for events ranging from weddings to art exhibition openings
- Clients include: [Board Game Barrister](#), Zeta Phi Beta Sorority, [SapSap](#), Jenie Gao, Chi Sigma Tau - Delta Chapter



## Portfolio

### **404 School Not Found (Awarded Gold by the Milwaukee Press Club)**

Photo essay voted Best Long Hard Feature Story at the 2020 Excellence in Journalism Awards documenting a family's experience with virtual learning during the pandemic published in [CURB Pause](#) magazine.

### **Signs of the Pandemic (Awarded Silver by the Milwaukee Press Club)**

Images from this photo series published in [CURB Pause](#) magazine won Silver in the Best Still Photos category at the 2020 Excellence in Journalism Awards.

### **A day in the life of a student at home (Lead story for The Weekly UW – Madison Newsletter)**

Photo essay documenting a day in my life as a sophomore during the pandemic published on the UW – Madison News [page](#) and later featured in the university's [Moments in Time 2020: A Year of Resilience](#) – a collection of that year's most defining images published in the On Wisconsin alumni magazine.

### **Behind the Mask (Lead story for The Weekly UW – Madison Newsletter)**

Later converted into an art exhibition at the University Hospital, this portrait series exploring the reasons why people wear their face masks on campus was originally published on the University of Wisconsin – Madison News [page](#).

### **Surviving UW – Madison (Independent journalism)**

Multimedia project exploring sexual assault on campus using an [audio story](#), [listicle](#), [infographic](#), [social promotion package](#), and [article](#) all self-published on [Wordpress](#).

### **In Remembrance of George Floyd**

[Video](#) produced for Wisconsin Union Directorate Art Committee documenting a collaboration between [WUD Art](#) and members of the Madison community in which George Floyd's last words were projected on the Memorial Union building.

### **Board Game Barrister Commercial**

30 second [commercial](#) shot and edited for a board game retailer in Milwaukee that aired before films at the Marcus BistroPlex Southridge movie theater in 2017.

## Skills

- Adobe Lightroom, Photoshop, Premiere Pro, Audition, Photo Mechanic
- Multimedia Storytelling
- Writing
- Content Creation
- Social Media
- Organization
- Adaptability
- Attention to Detail