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 [Portfolio](#)

 [LinkedIn](#)

Margaret Guzman

Video Producer and Documentary Filmmaker

Journalist with 3 years of experience fusing creativity and journalistic integrity to create accessible yet compelling visual stories. Well-versed in all stages of video production and handling multiple projects at a time. Aiming to further exercise research prowess, knack for storytelling, and solutions-oriented mindset into the realm of non-fiction video production.

Education

New York University
New York, NY

CLASS OF 2021

GPA: 3.9

B.A. in Global Liberal
Studies, Documentary
Film minor

Skills

- Research and Writing
- Social Media Marketing
- Google Suite
- Adobe Premiere Pro
- Adobe Photoshop

Honors and Awards

C.V. Starr Fund
for A/P/A Student
Research

JANUARY 2021

Awarded \$500 by the
Asian/Pacific/American
Institute at NYU, in
support of the
production of *Live at
Gotham*.

Relevant Experience

Producer
Insider Inc, New York, NY
01/2023 - Present

- Directs 5 videos per quarter for Insider's YouTube-first show *How Real Is It*, from pre-production, interviewing, to post-production.
- Manages domestic and international shoots with freelance studios and cinematographers.
- Crafts thoroughly fact-checked scripts and selects engaging archival materials for videos.
- Oversees packaging and deliverables for YouTube, Insider's website, social media platforms, and international partners.

Associate Producer
Insider Inc, New York, NY
01/2022 - 12/2022

- Spearheaded 4 videos per quarter for Insider's YouTube show *How Real Is It*.
- Casted experts and pitched videos that average two million views.
- Coordinated with freelance and in-house studios to book interviews.
- Developed captivating thumbnails using Adobe Photoshop.

Video Producing Fellow
Insider Inc, New York, NY
06/2021 - 12/2021

- Led and produced 9 videos for Science Insider's YouTube-first show *Debunked*, with videos surpassing one million views.
- Pitched, sourced experts, and developed pre-production documents
- Managed and scheduled pre-interviews and interviews.
- Created and fact-checked scripts, led b-roll selection, and conceptualized animations.
- Collaborated with editors, animators, and managing producers throughout the editing process.

Projects

Live at Gotham

Director, Producer, Editor

- Conducted the story development, interviews, and final packaging for the undergraduate thesis project.
- Developed a script using Descript.
- Edited the film in Adobe Premiere.

09/2020 - 05/2021