

maya homan

Experience

The Savannah Morning News/USA TODAY • Atlanta, GA

Elections Reporting Fellow, Georgia • Nov. 2023 - Present

- Wrote 121 articles on Georgia's state, local and national politics for audiences in Savannah, Athens and Augusta, as well as nationwide, garnering a collective 2,340,780 page views
- Covered Georgia's 2024 legislative session with a focus on elections, education, civil rights and economic development, incorporating diverse sources to provide fair and accurate coverage
- Contributed breaking national politics stories to USA TODAY's national Election Connect team
- Leveraged multimedia tools like photography, data visualization and SEO to enhance visual storytelling, increase audience engagement and maximize impact

The Boston Globe • Boston, MA

Living/Arts Reporter • July - Dec. 2022

- Wrote 64 articles on visual arts, theater, food, music, books, real estate and pop culture for the Living/Arts section, garnering a collective 187,326 page views over a six-month period
- Pitched enterprise features, profiles, Q&As and roundups at weekly editorial meetings
- Drafted daily social copy, including threads and multimedia content, for Twitter and Facebook
- Pursued solutions-oriented and service pieces like sustainable holiday shopping and using EBT cards to access local arts institutions

Metro Correspondent • Jan. - June 2022

- Covered breaking news and crime throughout New England working weekly overnight shifts
- Monitored fires, shootings, court cases and other developing stories using TweetDeck

Editorial Assistant, Magazine, Travel & Address • June - Dec. 2021

- Contributed 28 articles for the Food, Metro, Music, Address and Magazine sections
- Pitched enterprise perspective and feature ideas at weekly Magazine pitch meetings
- Recognized with an AAJA student award for Online/Digital journalism for multimedia feature on Bostonians using Twitter to report MBTA safety problems
- Fact-checked and proofed 3-5 magazine features, perspectives, and Address features each week
- Reviewed magazine submissions and corresponded with readers and freelance writers

The Scope • Boston, MA

General Assignment Reporter • Sept. - Dec. 2020

- Pitched hard news and feature story ideas at biweekly editorial meetings
- Reported on public health, food insecurity, climate change, housing, public transit, elections, police reform and education around Boston and neighboring towns
- Composed and published daily posts on The Scope's Instagram page, expanding digital impact

Education

Northeastern University • Boston, MA

Bachelor of Arts in Journalism • Minors in Public Health & Health Science
3.90 GPA • May 2023

Honors: Graduated summa cum laude, Dean's list (all semesters)

Activities: Asian American Journalists Association (New England chapter), the Huntington News, NU Sci Magazine, and co-author of a research paper published by the AEJMC

Courses: Science Writing, Data Storytelling, Podcast & Radio Journalism, Intermediate Reporting, Fundamentals of Reporting, The American Healthcare System, Community & Public Health, Foundations of Biostatistics, and Global Perspectives on Discrimination & Health

Contact

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Awards

National Association of Real Estate Editors 2023 Journalism Competition
Gold Winner

Best Newspaper Real Estate or Home Section

Asian American Journalists Association Journalism Excellence Awards 2022
Winner

Student Excellence in
Online/Digital Journalism

Society of Professional Journalists Mark of Excellence Awards 2020
Region 1 Finalist
General News Reporting

Skills

Writing & Editing

- Reporting and writing enterprise news stories, features, profiles and investigative pieces
- Proofreading and copy editing in AP Style
- Fact checking features and reported op-eds
- Drafting headlines using SEO

Data & Design

- Data visualization with Excel, Google Sheets, R Studio, Tableau and Flourish

Social Media

- Using Buffer and SocialFlow to draft and optimize posts on Facebook and Twitter
- Monitoring engagement analytics with Chartbeat, SocialFlow and Parse.ly
- Gauging trending topics with Google Trends

Photo, Video & Audio

- News photography and videography with Canon and Nikon DSLR cameras
- Audio reporting with a Zoom H4N recorder
- Audio editing with Adobe Audition