

Benjamin Goggin

100 Maspeth Ave, Brooklyn, NY 11211

(503) 309-5482

Ben.Goggin@gmail.com

<http://www.bengoggin.com/>

SUMMARY

Over 7 years of newsroom experience in breaking news, features, investigations, analysis, and reported pieces on tech, culture, politics, media, and more. Created Insider's digital culture team and grew Insider's weekend team. Organized and implemented Digg's news coverage and curation strategy.

EXPERIENCE

NBC News New York City, New York

Deputy Editor, Technology

January 2022 - present

- Assign and edit enterprise stories on NBC News Digital's tech and culture desk covering tech, misinformation, internet culture, social media, security, and other topics.
- Write and report tech and culture investigations.
- Appear on NBC News' various platforms including television and social media to promote tech coverage.
- Manage workflow and daily to weekly production of tech team.

Insider New York City, New York

Senior Editor, Digital Culture

April 2020 - December 2021

- Founded and built the digital culture desk at Insider — assigning and editing all digital culture content from in-house and freelance reporters covering digital culture, trending news, misinformation, influencers, and people on platforms.
- Built and managed an international team, overseeing two editors and six reporters.
- Oversaw digital culture news coverage, features, scoops, and impactful investigations, such as our piece that precipitated the mass defunding of David Dobrik.
- Created subscription strategy for Insider's digital culture coverage.

Founding Editor, Digital Culture

February 2020 - April 2020

News Editor, Weekends

October 2018 - February 2020

- Assigned and edited all weekend content, including frontpage, social media, writing, and reporting for both Insider and Business Insider.
- Wrote, assigned, and edited reported features and breaking news on topics including media, labor, tech, race, and politics.
- Managed team of four to six weekend reporters — assigning and editing breaking news and analysis.
- Increased weekend traffic and velocity to weekday levels; produced monthly traffic reports.
- Oversaw and scheduled reporter rotation for weekend shifts.

Inverse (Science and Technology), New York City, New York

Culture Editor

June 2018 - August 2018

- Oversaw all writing, editing, and production in Inverse's culture section. Managed writers, fellows, and interns who produced 3 to 5 pieces per day.
- Wrote 2 to 3 articles per day on internet culture, tech, and politics, including feature stories and enterprise pieces.

Digg, New York City, New York

News Editor

November 2016 - May 2018

- Responsible for all *Digg* news content including explainers, essays, roundups, and breaking posts.
- Wrote and edited features on topics ranging from the aesthetics of founders, to cranberry farming, to voting reform.

Associate Editor

September 2015 - October 2016

- Produced comprehensive, branded 2016 election coverage: Wrote and edited *Digg's* Candidate Guide, debate recaps, daily 'Today In 2016' roundups, newsletter, and liveblogs.

AWARDS

Toner Prize, Excellence in National Political reporting, 2022 — *Finalist*

The Drum Awards, Editor of the year, 2020 — *Finalist*

EDUCATION

Reed College, Portland, Oregon — *BA, Political Science* August 2010 - June 2014

Select Editing

NBC News

[He was canceled during the #MeToo movement. Now, he's using YouTube to attack celebrity accusers.](#)

[Anti-trans stalkers at Kiwi Farms are chasing one victim around the world. Their list of targets is growing.](#)

[What's that bag of white stuff? Some Uber drivers worry they're drug mules](#)

[Elon Musk says he can stop child exploitation on Twitter. So far, he's axed jobs and pushed out watchdogs.](#)

[YouTube videos that taught Buffalo suspect to modify his gun are still online](#)

[Behind the BBL hype: Why one influencer regrets her 'Brazilian butt lift'](#)

[Escape from QAnon: How Jan. 6 changed one person's path](#)

[Once struggling, anti-vaccination groups have enjoyed a pandemic windfall](#)

Business Insider/Insider

[A woman featured on YouTube star David Dobrik's channel says she was raped by a Vlog Squad member in 2018 the night they filmed a video about group sex](#)

[Jeffree Star accusers say the makeup mogul has a history of sexual assault, physical violence, and hush-money offers](#)

[How the YouTube giant behind the 'Kids React' videos fractured under 'toxic workplace' allegations and a resurfaced blackface video last summer](#)

[One of the internet's darkest memes distracted from disturbing child-sex-abuse allegations against a Myspace-famous musician](#)

[Lifestyle influencers are using COVID-19 to spread QAnon conspiracy theories YouTuber Anna Campbell sells a lifestyle of sex, drugs, and drama. Her exes say she's a danger to teens.](#)

[How the Auschwitz Memorial's Twitter account became the internet's Holocaust fact-checker](#)

[YouTuber Tana Mongeau is Gen Z's Paris Hilton, redefining tabloid stardom for today's teens](#)

[Inside the OnlyFans reality show where 10 women moved into rapper Blueface's house to find fame, but some say they left with trauma, injuries, and matching tattoos](#)

Select Writing

NBC News

[A 13-year-old boy was groomed publicly on Twitter and kidnapped, despite numerous chances to stop it](#)

[On Musk's Twitter, users looking to sell and trade child sex abuse material are still easily found](#)

[Ye paid a settlement to a former employee who alleged he praised Hitler and Nazis during meetings, documents show](#)

[How an urban myth about litter boxes in schools became a GOP talking point](#)

[Wickr, Amazon's encrypted chat app, has a child sex abuse problem — and little is being done to stop it](#)

[The internet's meth underground, hidden in plain sight](#)

[Trans woman's photo used to spread baseless online theory about Texas shooter](#)

[Young workers shed new light on life inside Amazon warehouses with viral videos](#)

Business Insider/Insider

[Insiders say morale at Bustle Digital Group is cratering as it quietly axes staff and loses focus](#)

[Amazon and Hulu's algorithms are recommending conspiracy theory films, and the consequences could be more serious than you might think](#)

[Inside Facebook's suicide algorithm: Here's how the company uses artificial intelligence to predict your mental state from your posts](#)

VICE

[Black People Face Big Barriers Entering the Legal Weed Industry](#)

Inverse

["I Want a Better Future": Why a Teen Fled Crime in Guatemala for the US](#)

[Is Antoni Promoting Pseudoscience or the Next Big Breakthrough Drug](#)

[Memes Are Taking Over: Why People Traffic Viral Cocaine Posts](#)

[TanaCon Victims Tell Their Stories of Suffering First Hand. Will They Sue?](#)

Digg

[Why Tech Founders Get Hot](#)