





JOANNA MARIE NODADO

JOURNALIST & EDITOR

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 linkedin.com/in/jmnodado

A detail-oriented and multi-awarded news editor with eight years of experience managing a team of writers and editors and maintaining editorial standards across TV and digital platforms. Committed to leaving a lasting impact as an editor, delivering accurate, timely and well-crafted content is my highest priority.

KEY SKILLS

- Content editing
- News writing and interviewing
- Visual storytelling
- Research and fact-checking
- Podcast production
- Leadership and team management
- Project management
- Operations workflow planning

ACHIEVEMENTS

Best Public Affairs Show

ANC Beyond Politics, Gawad Tanglaw, 2020

Best Director

"Turo-turo," Lente Film Festival 2019

20/20 Merit Awardee

ANC Leadership Team 2018

AFFILIATION

INTERNATIONAL NEWS MEDIA ASSOCIATION

Member
2021 to Present

EDUCATION

Bachelor of Arts

Major in Communication Arts
University of the East, Philippines
2011-2015

EXPERIENCE

Editor-in-Chief, Spotlight News & Interviews

DesignRush - (December 2022 to Present)

- Editing news and interview articles for best story angle, grammar, spelling, accuracy and providing constructive feedback to writers and editors
- Approving story assignments and coaching writers on news writing best practices through edits, one-on-one calls and group sessions
- Built out organization's editorial team by recruiting, training, and managing editors and writers
- Developed News Writers' Playbook and Google News Best Practices to guide current and future writers on editorial processes and standards
- Producing podcast interview episodes with business leaders, wrote show notes, directed video editor and conducted pre-interview calls.

Operations Manager

Mars Digital Ltd - (August 2021 to December 2022)

Promoted from being a project manager

- Managed teams of content producers, writers, web developers, SEO specialists, graphic artists and editors.
- Handled over 50 clients for the company's digital marketing and web development projects.
- Developed detailed marketing project plans and monitoring progress to ensure deadlines are met.
- Assisted in the hiring process and performance reviews.
- Created and implemented a ClickUp workflow and wrote standard operating procedures for the company.

Asia Digital Manager

Climate Tracker - Part time (August 2021 to December 2022)

- Wrote reports and news articles covering environmental news in Southeast Asia
- Discovered and wrote proposal for grants that funded our climate journalism fellowship projects for Southeast Asia.
- Amplified the organization's digital presence by producing video news roundups, reels, e-mail newsletters and social media posts.
- Managed projects such as journalism fellowships, website launch, and workshops
- Conducted thorough research on climate news developments to write accurate and up-to-date information in Climate Tracker Asia's newsletter
- Interviewed subject matter experts and managed 15 journalists for the Re-energizing Climate Reporting in the Philippines fellowship



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muckrack.com/joannanodado

PROJECT-BASED COLLABORATIONS

World Health Organization

Content editor
21-page document (Confidential)
2022

Jollibee North America

Project Manager
JFC National Convention
2022

Logitech

Scriptwriter and producer
7 social media video / product ads
2021

Ignite Visibility

Project Coordinator
8 website development projects
2021

Samsung Electronics Co., Ltd.

Segment Producer and writer
Samsung Tab A TV Bumper ad
2016

EXPERIENCE (CONT.)

News Writer and Segment Producer

ABS-CBN Corporation (September 2018 to August 2021)

- Travelled to develop, write and cover breaking news and current events happening in the Philippines, as well as feature stories
- Wrote and managed video content for branded segments for clients such as Globe, Sun Life, Rexona, YouTube Fanfest, Samsung and more
- Supervised the entire production team of 70 staff members including on-air talents, technical team, hosts, junior writers and researchers
- Conducted interviews and pre-production briefing with case studies, sources, subject matter experts and show anchors

Shows: TV Patrol, Rated K, Umagang Kay Ganda, Kuha Mo

Associate Producer (2020)

Segment Producer (2017)

Production Assistant (2015)

ABS-CBN News Channel (October 2015 to February 2020)

Promoted three times.

- In 2018, juggled two news shifts for both ABS-CBN local and international channels
- Covered breaking news, transcribed real-time video footage and wrote news scripts for Philippines' English broadcast news channel
- Developed story ideas and produced segments covering breaking news, weather, government, foreign news, and entertainment.
- Interviewed and booked newsmakers; obtained video materials and sound bytes needed for on-air news stories.
- Oversaw a team of 10 newsroom staff members, including news anchors, subject-matter experts, production assistants, coordinators, and technical crew.

Shows: Beyond Politics, Dateline, Cityscape, On the Money, News Now

PORTFOLIO PREVIEW

Please click the thumbnails below to view the project.
Full portfolio will be available upon request.

Trending news article



Target Removes LGBT Pride Collection Amid Backlash, Employee Safety Concerns

News, analysis and event coverage



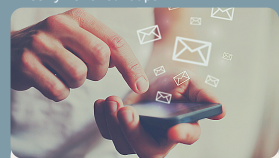
How Newsrooms in the Philippines Can Report Climate Change Effectively

Educational video for workshops



Saving Asia: An Interview Series on Climate Justice

Weekly news roundups



Climate Tracker Asia Weekly Newsletter