# Chloe Tai

Portfolio: <a href="https://chloe610.wixsite.com/website">https://chloe610.wixsite.com/website</a>

# **OBJECTIVE**

Work as a news producer for a creative, collaborative political program and take lead on developing stories from the ground up. Be a part of a growing network that is not afraid to experiment with new programming.

- Works well in team environments with multiple editors
- Proficient with print and video software (Adobe Premiere, Dalet Galaxy, Axis)
- Hands-on experience with websites (SquareSpace, WordPress)
- Adept with social media (Canva, Photoshop, InDesign)

#### **WORK EXPERIENCE**

**Spectrum News NY1** | A cable TV station providing on-the-ground, hyperlocal reporting for city residents. **Political Producer** 

New York City, NY

May 2022 - Present

- Experience in a live control room, curating information and graphics for weekly, nightly show, "Inside City Hall."
- Contribute to award-winning coverage of race for Governor in 2022, including the only debate between the candidates.
- Research and invite guests for long-form segments. Facilitate use of live shots and field reporters in breaking situations.
- Communicate with technical directors on framing anchors in innovative ways to improve the look of the show.

**Spectrum News 1** | A cable TV station hub for five regional markets across upstate New York.

Albany, NY

**Producer** 

October 2021 – May 2022 June 2021 – September 2021

## Associate Producer

- Responsible for weekday evening and weekend programming across all five markets and statewide content.
- Develop stories from wires, local press, and tips from the community. Conduct research and fact-checking.
- Facilitate communication with reporters, managing directors, and news editors to develop <u>longer-form segments</u>.
- Point person for training newly onboarded associate producers/producers.

### **Epicenter NYC** | Newsletter Intern

January 2021 - May 2021

A weekly newsletter focusing on breaking news for minority and underrepresented communities.

Jackson Heights, NY

- Pitched ideas on topics for coverage and interviewed sources. Compiled newsletter drafts.
- Fact-checked and researched everything from second-home markets with <u>The Escape Home</u> to local government.

## The Daily Targum | Associate Copy Editor & Contributing Writer

February 2020 - May 2021

The official student-written and managed newspaper of Rutgers University.

New Brunswick, NI

- Edited 50+ articles during the production cycle, five days a week. Utilized AP style guidelines.
- Published multiple articles for Inside Beat and News sections. Interviewed politicians and professors.
- Won 2021 IRE Award and 2022 NJ News Commons Excellence in Local News Award for "The COVID-19 Money Trail."

#### T3Shamrock PR | Intern

January 2021 - May 2021

A renowned public relations firm with experience handling global brands in the consumer goods industry.

Metuchen, NJ

Developed press releases about clients' products, and created target lists of reporters to pitch to.

#### RELATED EXPERIENCE

## WRSU, Rutgers Radio | Assistant Music Director & Radio Show Host

September 2019 - May 2021

Hosted morning program, RU Awake, and personal show, First Impressions with Chloe.

New Brunswick, NI

## **EDUCATION**

## **Rutgers University Honors College**

May 2021

BA, Journalism and Political Science with a Minor in Chinese

New Brunswick, NJ

- Dean's List 2017-2021, Phi Beta Kappa, Beta Gamma Sigma; 3.949/4.0 GPA
- Eagleton Undergraduate Associates Program, Honors College Media Team