

# MELISA HUA-LINN GOH

*Experienced newsroom leader builds inclusive, cross-functional teams that thrive during change. Highly effective in disrupted environments.*

## PROFESSIONAL EXPERIENCE

### Senior Journalist, BBC News

1/2023 to 4/2023

Washington, D.C.

Contract position editing digital content for [BBC.com](https://www.bbc.com) as it expands its US/Canada bureau.

### EDIT Team Director, Al Jazeera

2/2021 to 10/22

Washington, D.C.

Proposed and led an unprecedented bridge team based out of Al Jazeera's product group. United editorial, technical, and business groups to build a network-wide editorial planning and production tracking tool for digital content.

### Head of Planning, AJ+

1/2019 to 2/2021

Washington, D.C.

Engineered operational strategy for Al Jazeera's Gen Z-oriented digital video newsroom. Planned long-term coverage and informed daily assignments while organizing workflows and structuring teams.

### Interim Supervising Editor, Morning Edition Editor, NPR News

2/2018 to 1/2019

Washington, D.C.

Managed daily production of flagship NPR News show and Up First podcast. Set aggressive news agenda, updated live programming for breaking news. Planned segments, edited scripts, coordinated desks and stations, coached direct reports.

### Managing Editor, Cox Media Group

7/2017 to 12/2017

Washington, D.C.

Brought in to build a content-based strategy for a now-defunct startup, Rare.us. Managed 15 direct reports, trained staff, reorganized reporting relationships, established production workflows, set editorial guidelines and standards.

### Senior Editor, CNN

3/2015 to 7/2017

Atlanta, Georgia

News and Alerts Team editor; guided audience-focused programming across digital platforms. Primary planning editor; alerted news and managed live coverage, developed team of 18, and led projects to improve global newsroom collaboration.

### Digital Editor, NPR

9/2008 to 2/2015

Washington, D.C.

Produced and edited stories; pioneered engagement strategies. Built [NPR.org](https://www.npr.org)'s weekend digital newsroom, completing the organization's transition to a 24/7 breaking news operation.

## CONTACT

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## ADDITIONAL EXPERIENCE

- Selected for inaugural class of ONA/Poynter Leadership Academy for Women in Digital Media
- Vice president of NPR Collective Bargaining Unit, three years
- Professionally trained photojournalist with eight years of field experience
- Online producer, Chicago Tribune, 2005-2008
- Online producer, WBEZ Chicago Public Media, 2003-2005
- Member: ONA, AAJA, News Product Alliance
- Professionally trained voiceover artist
- Education: BS in Journalism and Chinese Language and Culture, Indiana University Ernie Pyle School of Journalism

## SKILLS

Change Management Leadership | Content Strategy | Coverage Planning | Team-building | Product Management | Audience Development & Engagement | Social Media | Metrics & Data | DEI | Workflow Design | Breaking News | Digital Production | Audio Production | Broadcast & On Demand | Multi-Platform Collaborations | Training | Live Coverage | Editing | Taxonomy | SEO | Public Media | Voiceovers | Coaching & Mentorship | Editorial Standards & Practices

**TRANSPARENCY | ACCOUNTABILITY | EQUITY | INCLUSION | LEADERSHIP | MISSION | SERVICE**