



# MEGAN SCHELLONG

## HOST & PRODUCER

### PROFESSIONAL SUMMARY

I host and produce the most-listened-to news program in Mid-Michigan and serve as the governing board representative for AAJA Michigan. I thrive in daily news journalism by making the mundane interesting, conversational and sound-rich.

During my two years at WKAR-FM, I more than doubled our coverage of Asian Americans from 2020 to 2021.

### EXPERIENCE

#### **HOST + EXECUTIVE PRODUCER** *April 2021- Present*

WKAR PUBLIC MEDIA AT MICHIGAN STATE UNIVERSITY

- host and produce Mid-Michigan's most-listened-to morning news program, which reaches 50,000 people weekly
- produce 4 two-ways monthly on topics from education and local policy changes to culture and the arts
- pitch, produce, and file national feature stories for NPR News
- more than doubled WKAR's AAPI news coverage from 2020-21

#### **DIGITAL PRODUCER** *Sept 2019- April 2021*

NEXSTAR MEDIA GROUP - CBS 6 LANSING

- created and distributed digital content reaching 200k+ people and 1k+ shares
- managed Facebook & Twitter with cumulative audience 145,000+ followers
- developed content including unique video clips, photo galleries, data graphs, text stories, regional content, national content of interest

#### **PRODUCER** *Contract July 2019 - Sept 2019*

LAist 89.3 FM | KPCC SOUTHERN CALIFORNIA PUBLIC RADIO

- Produced news/culture segments for LAist 90.3-KPCC Southern California Public Radio, which reaches 600,000 people weekly

#### **REPORTER** *Freelance 2018*

BBC RADIO 4

- Produced a 28-minute documentary for BBC Radio 4 "The Blackface Scandal that rocked my campus"

### CONTACT

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### AWARDS

#### **SOCIETY OF PROFESSIONAL JOURNALISTS - DETROIT**

- Best Feature Reporting 2023 Third Place

#### **ASSOCIATION OF INDEPENDENTS IN RADIO**

Air New Voices Scholar 2022

- selected as 1 of 16 early-career underrepresented audio-makers for a 6-month program

#### **MICHIGAN ASSOCIATED PRESS MEDIA EDITORS**

Broadcast Rising Star 2022

- This award is statewide and recognizes the achievement and ability of those with five years or less in journalism

### EDUCATION

#### **BACHELOR OF SCIENCE IN JOURNALISM**

- California Polytechnic State University San Luis Obispo
- *Cum Laude*