

# YUN PARK

New York, NY | 917-250-9470 | [dp3530@nyu.edu](mailto:dp3530@nyu.edu) | [LinkedIn](#)

## EDUCATION

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**NEW YORK UNIVERSITY, Arthur L. Carter Journalism Institute** New York, NY  
*Master of Arts*, Business and Economic Reporting Program **Expected Dec. 2023**  
• Curriculum includes MBA courses in accounting, economics and corporate finance  
• Scholarships: New York Financial Writers' Association and Asian American Journalists Association

**UNIVERSITY AT ALBANY, SUNY** Albany, NY  
*Bachelor of Art*, Honors in Communication & Journalism *Summa Cum Laude* **May 2016**  
• Study Abroad: Hankuk University of Foreign Studies in Seoul, South Korea

## JOURNALISM EXPERIENCE

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**BLOOMBERG LAW** Washington, D.C.  
*Reporter, Internship* **June 2023 – Aug. 2023**  
• Writes daily news and enterprise stories on banking, bankruptcy, securities, financial accounting, and ESG  
• Cover U.S. Capitol and Supreme Court hearings and collaborates on stories with a White House reporter  
• Distills complex financial documents filed with regulatory agencies or in federal courts  
• Uses Bloomberg Terminal to obtain and analyze financial information and data

**CNN BUSINESS** New York, NY  
*Editorial & Programming Intern* **Feb. 2023 - April 2023**  
• Wrote articles on national business news and assisted staff reporters with research and interviews  
• Managed website and tested headlines using Chartbeat, increasing click-through rates by 55% on average

**KOREA DAILY** (*One of Korea's top 3 newspapers with 1.8M+ circulation*) New York, NY  
*New York-based Reporter* **2018 - 2020**  
• Wrote more than 2,000 articles on topics regarding immigration, politics and culture  
• Interviewed business leaders, local politicians, law enforcement officers and other professionals  
• **Impact:** Broke a scoop about dangerous conditions on Flushing's Northern Boulevard that resulted in government action and broader media coverage by CBS News and The New York Post

**CITY LIMITS** New York, NY  
*Reporter* **2020**  
• Created a voters guide on judicial candidates for the 2020 New York City elections

**HEYKOREAN INC.** (Online community with 1M+ daily page views) New York, NY  
*Reporter* **2016 - 2018**  
• Wrote articles for Korean immigrants on local issues, government and cultural events in NYC  
• Selected articles from news agencies and displayed them on the main page of the official website

## OTHER PROFESSIONAL EXPERIENCE

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**THE KOREA SOCIETY** New York, NY  
*Associate Director of Development, Executive Assistant to President & CEO* **2020 - Feb. 2023**  
• Organized high-profile fundraising events inviting prominent speakers from business and government, including former U.S. President George W. Bush, Deputy Secretary of State Wendy Sherman, South Korea's President and BTS. Raised \$1 million revenue annually  
• Developed new events, booked prominent speakers and coordinated with 30+ international sponsors  
• Wrote press releases, solicitations, thank you letters and scripts for speakers & moderators

## SKILLS

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- Language: Korean- native, German-intermediate
- Certification: Bloomberg Market Concepts, National Board of Certification for Medical Interpreters
- Software: Bloomberg Terminal, Microsoft Office and Google's G-Suite, Canva