

## LONG NGUYEN

Washington, D.C.

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### SUMMARY

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Long Nguyen is a bilingual journalist with experience crafting stories in Vietnam and the U.S. He is currently working on his master's degree in journalism at Georgetown University in Washington, D.C. Telling stories in text, photos, audio, and videos across multiple platforms while maintaining journalistic integrity and ethical standards, Long also has expertise in data analysis and social media management.

### EXPERIENCE

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#### AGENCE FRANCE-PRESSE

##### **Audience Engagement Intern**

Washington, D.C.

June 2023 – Aug. 2023

- Managed multiple social media accounts for AFP on Facebook, Twitter, and Instagram to improve online traffic by designing and scheduling up to 50 weekly posts.

#### GEORGETOWN SCHOOL OF FOREIGN SERVICE'S CAREER CENTER

##### **Marketing Communications Coordinator**

Washington, D.C.

June 2022 – Now

- Implemented marketing and communications strategy and programs of the career center to attract Georgetown students, alums, and employers.
- Managed social media content on LinkedIn and Instagram.

#### ONLINE NEWS ASSOCIATION'S STUDENT NEWSROOM

##### **Fellow**

Los Angeles

Aug. 2022 – Sept. 2022

- Developed and executed a content strategy for the annual conference coverage with thousands of attendees and experts, leveraging SEO and social media to maximize reach and engagement.

#### ASIAN AMERICAN JOURNALISTS ASSOCIATION'S VOICES PROGRAM

##### **Fellow**

Los Angeles

May 2022 – Aug. 2022

- Conducted extensive research and interviewed 30 sources, including AAPI elders, experts, and policymakers, to write a feature story about the Asian American community and the language barrier in hospitals nationwide.

#### VNEXPRESS INTERNATIONAL

##### **Journalist**

Ho Chi Minh City, Vietnam

Feb. 2019 – Dec. 2021

- Wrote 100+ articles analyzing marginalized communities, underlying causes of Vietnam's social inequalities, and environmental issues induced by economic development and climate change.
- Managed a Facebook page that added 10% more followers.
- Collaborated with the audience team to track and analyze website traffic, identify trends, and provide insights to improve audience engagement.

#### ZING ONLINE NEWSPAPER

##### **Translator**

Hanoi, Vietnam

Dec. 2016 – Feb. 2018

- Translated international news from English into Vietnamese and wrote insightful analyses that grew the world news desk's annual viewership by 20%.
- Cultivated relationships with 25+ international organizations and embassies in Vietnam.

### EDUCATION

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#### **GEORGETOWN UNIVERSITY**, Washington, D.C.,

Degree expected Dec. 2023

Master of Professional Studies in Journalism, focused on advanced writing and multimedia skills and studying business, political reporting, and digital analytics while maintaining a 3.9 GPA.

#### **DIPLOMATIC ACADEMY OF VIETNAM**, Hanoi, Vietnam

June 2014

Bachelor of Arts in International Affairs, coursework in international politics, economy, law, security, and governance.

### ADDITIONAL INFORMATION

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- **Languages:** English, Vietnamese, French.
- **Multimedia:** Trained in audio, videography, and photography as well as editing software Adobe Lightroom, Adobe Premiere, and Adobe Audition; Social media platforms (Facebook, Twitter, Instagram, LinkedIn).
- **Data analysis:** Excel for regression analysis and computer-assisted reporting, Social media competitive analysis, Google Analytics 4.