

SHEHAN JEYARAJAH

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EXPERIENCE

CBS SPORTS / CBSSPORTS.COM

National College Football Reporter – Aug. 2021-Present

- Nationally recognized college football reporter for a major legacy brand;
- Wrote in-depth features and enterprise articles on key topics around college football, including on the future of college football and realignment;
- Produced in-depth explanatory articles on breaking news topics around the sport;
- Preparing to make appearances on the CBS Sports HQ streaming video channel as a college football subject expert;
- Co-hosted the bi-weekly College Football Survivor Show podcast with former FWA president Doug Lesmerises for Advance Local Media.

DAVE CAMPBELL'S TEXAS FOOTBALL

College Football Reporter – Aug. 2018-Aug. 2021

- Led comprehensive print and online coverage of the 47 college football teams in Texas with a focus on the 12 FBS schools for the “Bible” of Texas football;
- Built a digital and social content plan for year-round college content from scratch;
- Wrote more than 60 pages of content and 30,000 words for each of the preview magazines, including four cover stories for *Texas Football* and *Texas Basketball*;
- Hosted the weekly Republic of Football podcast on topics around the state.

COX MEDIA GROUP

Big 12 Reporter – June 2017-June 2018

SEC Writer – July 2016-June 2017

- Led comprehensive digital coverage of Big 12 athletics for the DieHards network, a digital subsidiary of Cox Media Group;
- Wrote multiple articles and columns every week about Big 12 and SEC football and basketball to curate DieHards.com and SECCountry.com;
- Co-hosted the Tony Chachere Texas Postgame studio show on the *Austin American-Statesman* Facebook page, which reached more than 10,000 viewers per show.

THE DALLAS MORNING NEWS

Baylor SportsDay Blogger – July 2014-May 2016

- Led comprehensive online coverage of Baylor athletics for the *Dallas Morning News*, focusing in on both Baylor basketball and football;
- Named SportsDay blogger of the month for November, February March, July and co-blogger of the month for December.

SPORTS ILLUSTRATED FOR KIDS

Editorial Intern – June 2015-Aug. 2015

- Worked as a fact-checker and content generator for SIK, both print and online;
- Had content featured in both the August and September 2015 print issues.

SUMMARY

Shehan Jeyarajah is an award-winning college football writer, reporter and analyst for CBS Sports. He was the youngest writer recognized in the 2021 FWA Writing Contest for his enterprise story on SMU's Dallas Campaign. Jeyarajah's work takes him deep into the minutia of college football, from the mechanics of the CFP to NCAA issues to culture across the sport.

AFFILIATIONS

Football Writers Association
of America (FWAA)

- National Board of Directors
- All-America Selection Committee
- Earl Campbell Tyler Rose Award voter
- Biletnikoff Award voter
- Voter for numerous other awards

Asian American Journalists
Association (AAJA)

AWARDS

Football Writers Association of America
2021 Best Enterprise: Honorable Mention

Baylor Line Foundation
2021 Outstanding Young Alumni

National Associated College Press
Sports Story of the Year Finalist

AAJA National Award
General Student Excellence

EDUCATION

Baylor University, Waco, TX
BA in Journalism, Minor in Political Science
Graduated Aug. 2016