

# ANIKA VARTY

## CONTACT

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## SKILLS

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- Chartbeat
- CrowdTangle
- Echobox
- Hearken
- Salesforce Marketing Cloud
- SEO
- WordPress

## EDUCATION

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### **Bryn Mawr College**

Bachelor of Arts in English

Minor in Chinese

## AWARDS

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AAJA Philadelphia John Curley  
Scholarship 2019

## EXPERIENCE

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### **ASSISTANT METRO EDITOR**

#### **The Seattle Times (June 2021 - Present)**

- Edit and assign stories with a digital-first focus, including guides and resources to help readers navigate the biggest news of the day
- Plan and execute breaking news coverage, including live updates
- Direct early morning coverage across digital platforms
- Manage two reporters and one columnist
- Edit The Times' first race and equity reporter, working with her to develop a new beat aimed at building trust and highlighting underrepresented communities
- Serve as a member of the steering committee on the newsroom's equity team, leading a working group focused on inclusive coverage
- Edit the weekly Equity and Inclusion newsletter

### **NEWS PRODUCER**

#### **The Seattle Times (Oct. 2019 - June 2021)**

- Curated the seattletimes.com homepage
- Delivered timely and accurate breaking news updates on social media and through mobile and desktop alerts
- Led headline optimization efforts, establishing best practices and sharing findings throughout the newsroom
- Codeveloped the Equity and Inclusion newsletter, including developing an engagement strategy

## VOLUNTEERING

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### **SMALL / MEDIUM CHAPTER REPRESENTATIVE**

#### **AAJA (April 2022 - Present)**

- Serve on the AAJA Board of Directors alongside six national officers and four other members elected or appointed from the national advisory board
- Ensure AAJA is fulfilling its mission, meeting the needs of its members and operating legally, effectively and efficiently

### **NATIONAL BOARD ADVISORY REPRESENTATIVE**

#### **AAJA Seattle Chapter (2020 - Present)**

- Represent the Seattle chapter at national advisory board meetings
- Serve as a liaison between the Seattle chapter and AAJA HQ
- Collaborate with leaders from other chapters to support organizational goals and strategic efforts
- Support local efforts including fundraising, launching convention stipends and awarding scholarships to student journalists