

# SHARON CHOE

New York, NY • Los Angeles, CA  
sharon.choe@nyu.edu • (310) 480-1343

Online Portfolio: <https://www.sharonichoe.com/> Producer Reel: <https://youtu.be/AhPZVWnlPgk>

## EXPERIENCE

**CBS News, Los Angeles, CA** August 2022 – Present

*Broadcast Associate · Freelance (CBS Mornings, CBS Evening News and Weekend News via Los Angeles Bureau)*

- Field produce live shots, [day-of-air](#) shoots, features and [breaking news](#) coverage.
- Produce, write, book, pitch and report out day-of-air, breaking news and [feature](#) stories.

**CBS Mornings, New York City, NY** April 2019 – December 2021

*Broadcast Associate: Consumer Investigative Unit, Medical Unit, Desk, Senior Desk*

- Produced segments, shoots and interviews for [investigative](#) and [feature](#) stories with Medical and Consumer Investigative Units.
- Booked high volume of interviews with victims (including underpaid immigrant workers and victims of sensitive medical issues) and expert voices from researchers and academics to doctors and lawmakers.
- Investigated and reported on consumer, health care and labor stories which uncovered issues and impacted legislation. Performed original reporting via outreach to state and federal departments, government agencies, nonprofit groups and private sector companies.
- Gathered research and data using internal databases, peer-reviewed journals and public records (Nexis, PACER).

**CBS News, New York City, NY** September 2018 – December 2018

*CBSN Intern*

- Wrote, pitched and produced 2-4 stories daily for 24/7 digital live streaming news platform. Gathered b-roll video and stills for segments using AP, Reuters and Getty Images; operated teleprompter and logged live events.

**OprahDaily.com, Hearst, New York City, NY** June 2018 – August 2018

*Digital Media Intern*

- Pitched and wrote stories using SEO. Built stories on CMS (Patty). Researched web rights for photos. Strategized market research for launch of new website OprahDaily.com under the Oprah brand for Hearst Digital Media.

**NYU Now, New York City, NY** January 2018 – May 2018

*Reporter, Director, Executive Producer, Producer for graphics, audio & video, Teleprompter, Floor Manager*

- Managed and produced video stories for weekly live news broadcast. Shot, edited, produced and narrated packages on NYC child welfare programs, David Bowie subway exhibition and March Madness.

**Modern Luxury, Manhattan Magazine, New York City, NY** January 2018 – May 2018

*Editorial Intern*

- Wrote 4-8 stories per issue and interviewed subjects on food & dining, design, realty, arts, fashion, wellness and beauty. Fact-checked articles and transcribed interviews. Coordinated with public relations for art requests.

## SKILLS

Languages: Fluent in French, intermediate Spanish, basic Korean

Software/Web: Microsoft Word, Excel, PowerPoint, AP ENPS, SEO, CMS, WordPress, Squarespace, Emma

Photography/Video/Audio: DSLR cameras, 4K video camera; Adobe Premiere, Lightroom, Audition, Hindenburg

## EDUCATION

**New York University**

Master of Arts in Journalism

September 2017 – December 2018

- Covered New York Fashion Week. Shot A Day in the Life photo series. Wrote and published articles on the arts, the opioid crisis and immigration. Produced audio news features on sound baths and French bookstore Albertine.

**University of California, Santa Barbara**

Bachelor of Arts in Global Studies and French, Degree with Distinction in the Major