NGAI YEUNG

Journalism Experience

Poynter, Los Angeles Times | *Contributor*

2023

- My investigation of alleged child and financial abuse within global churches was published in the Los Angeles Times.
- My Poynter feature about hurdles international students in news face was widely shared on social media.

The Wall Street Journal | Corporate News Intern

June 2023 - Present

- Covering the consumer packaged goods industry by sourcing up on retail data experts, analysts and employees within multinationals such as Procter & Gamble. Working on features about company strategy and consumer trends.
- Digging into SEC filings to report on executive compensation. Covering earnings of S&P 500 companies.

Dow Jones News Fund | Business Reporting Program

May 2023

Competitive weeklong boot camp taught by WSJ editors on M&A, equities and bond markets reporting, SEC filings etc

USC Economics Review | *Writer, Managing Editor*

September 2022 – May 2023

Wrote and edited articles analyzing private sector and public policy topics for USC's undergraduate economics journal.

Bloomberg News | National News Intern

June – August 2022

- Published up to five breaking and daily reported news stories a day as the only intern selected for the Los Angeles bureau. Covered the Kobe Bryant photos trial at the courthouse, followed supply chain strikes and the LA mayoral race. Reported on a climate piece with over 1.2 million views. Wrote about real estate, venture capital and green tech.
- Reported on enterprise features for CityLab, economics and equality desks, including one on LA's warehousing mecca that spurred the Port of Long Beach second biggest port in the US to act against air pollution in the region.

Crosstown | *Data Reporter*

January – June 2022

- Worked with engineers to analyze public datasets in Los Angeles such as building permits, transit and LAPD crime data.
- Reported weekly enterprise data stories related to LA, such as how foreclosure and business start data reflect
 economic conditions. Dug into the LA mayoral race's campaign finance data to reveal donations by business sectors.
- Created data visualizations using Datawrapper, analyzed data using Metabase. Work picked up by national outlets.

Annenberg Media | News Editor

August – December 2021

- Assigned and polished pitches, guided a team of eight to cover school-wide protests against sexual assault.
- Competitively hired as the youngest editor in my cohort to oversee local and campus news through publication.

Multimedia Journalist, Global City Beat Reporter, Interactives Media Developer

August 2019 – December 2021

- Produced daily radio segments; filmed and edited footage for daily TV broadcast; wrote features and breaking news.
- Reported on international protests and economic news, built elements of a web interactive using HTML, CSS, JS.

South China Morning Post | *City Desk Intern*

June - August 2021

- Intense internship program with under 4% acceptance rate at a major legacy Asian newspaper with 1,000+ employees.
- Wrote breaking news and features on economy, politics, education, business, entertainment, COVID, Tokyo Olympics.
- Reported on a major Hong Kong newspaper's censorship and forced shutdown, and other social and political shifts under Hong Kong's newly implemented national security law. Multiple bylines on A1. Reported in three languages.

Education

University of Southern California

May 2023

B.A. Journalism, B.A. Political Economy | Magna Cum Laude, Phi Beta Kappa Honors

- USC Trustee Scholar (merit-based full tuition award), HKSAF Scholar, HKSES Scholar
- Bryce Nelson Award for Distinguished Journalism (awarded to one person annually from the graduating class)

Additional Information

Organizations: Asian American Journalists Association (Mentor Match program), Investigative Reporters and Editors Inc (Jennifer Leonard Scholarship), Society of Professional Journalists (Student Leadership Institute)

Languages: Trilingual — Native English and Cantonese, fluent Mandarin, limited Japanese

Multimedia: Adobe PremierPro, Audition, Lightroom, Photoshop, InDesign, radio, TV, various social media platforms

Other: HTML, CSS, JS, Excel, Datawrapper, Bloomberg Market Concepts, Bloomberg Terminal, Factiva, Intelligize (LexisNexis)