



# RANJANI VENKATAKRISHNAN

Multimedia Journalist

## WHO AM I?

I am a budding podcast producer who is always curious about science, psychology, and culture.

I am a fast learner who is adaptable, open-minded, detail oriented, and a team player. Positive vibes all around and always eager to try something new! My multicultural and multilingual background also allows me to have diverse perspectives.

## WHAT DID I STUDY?

- BA (2020) and MA (2021) in Journalism and Mass Communication at the Walter Cronkite School of Journalism and Mass Communication
- Honors degree at Barrett, the Honors College
- Double minors in psychology and Japanese
- Recipient of the ASU Alumni Association's Outstanding Graduate Award from Cronkite upon graduation, Summa Cum Laude, with my BA in 2020

## HOW DO YOU REACH ME?

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## WHAT HAVE I DONE?

### Production Assistant

*REAL VISION (SEPTEMBER 2021 - APRIL 2023)*

- At Real Vision, I have a thorough knowledge of the publishing process for videos on the website and podcasts via Megaphone, including ad placements within the podcast episodes.
- I also find and pitch guests, book guests, organize the podcast production process, source content for promoting the podcast episodes on social media, and edit together multicam videos of the interviews.
- I am involved from start to finish in the podcast production process.

### Community Manager

*TAKE THE LEAD WOMEN (JUNE 2021 - PRESENT)*

- I freelance with this nonprofit organization to create videos for their programs as well as promotional videos for their Power UP Conference.
- Community Manager for both their Can+Will summer intensive program and the Take The Lead Academy
- Edited together videos as needed

### Host and Producer of Desi Tunes

*KASC BLAZE RADIO (JAN 2017 - APRIL 2021)*

- Founder, host, and producer
- Arizona's ONLY Indian music radio show
- Rookie of the Year award (April 2017)
- Best Specialty Show award (April 2018 and 2019)
- IBS Award nominee in "Most Innovative/Creative Program" (2019) and "Best Foreign Language Program" (2019 and 2021)
- Blaze Lifetime Achievement Award (April 2020)
- A number of episodes have also made the MixCloud top 100 on their global world music charts.
- On Instagram, Facebook and MixCloud!

### Student Writer and Content Coordinator for Barrett website

*BARRETT, THE HONORS COLLEGE (OCT 2016 - MAY 2021)*

- Worked in the Barrett Marketing Department to tell the story of Barrett, the Honors College at ASU
- Wrote stories on Barrett students, student organizations, and alumni; coordinated interviews; covered Barrett events; reported on Barrett news; and pitched and produced podcast pilot episode

### TV Production and Graphics Lab

*CRONKITE NEWS, ARIZONA PBS (SPRING 2021)*

- News division of Arizona PBS; content is republished by news organizations locally and nationally
- Made graphics using Adobe After Effects and produced newscast

## Producer

*CATALYST, ARIZONA PBS (SPRING AND FALL 2020)*

- Arizona PBS prime-time TV show hosted by Vanessa Ruiz
- Worked with executive producer Steve Filmer
- Shot interviews and edited together episodes
- Identified potential stories for future episodes

## Consultant

*TAKE THE LEAD WOMEN (JUNE - AUG 2020)*

- Facilitated their summer leadership program, 50 Women Can Change the World in Journalism
- Acted as their Zoom producer for sessions
- Joined their 2020 cohort via invitation from Gloria Feldt

## Social Media Coordinator

*INDIAN STUDENTS ASSOCIATION (MAY 2020 - APRIL 2021)*

- Managed ISA ASU's Instagram and Facebook pages
- Coordinated and worked with their marketing team
- Planned and executed events

## Digital Production Intern

*THE ARIZONA REPUBLIC (JAN 2018 - APRIL 2018)*

- Created Wochit videos for social media, built galleries, prepped stories for online publication, prepared weekly and monthly events calendars
- I was regarded as being detail oriented, a fast learner, diligent, patient and having on-my-feet "can-do" attitude.

## Nonfiction Editor

*LUX UNDERGRADUATE CREATIVE REVIEW (AUG 2018 - MAY 2019)*

- Planned events; selected and edited nonfiction pieces for the yearly publication; managed LUX Instagram account
- Poetry reviewer for 2017-18 academic year

## Magazine Reporter

*STATE PRESS MAGAZINE (OCT 2016 - MARCH 2019)*

- Wrote long-form magazine stories about culture, science and tech at Arizona State University

## WHAT CAN I DO?

Video, radio and podcast production using Adobe Premiere Pro and Adobe Audition; long-form in-depth stories; and entertaining social media content creation. Anything multimedia related. I can also create graphics using Canva and Adobe After Effects.

I know 5 languages: English, Tamil, Hindi, Sanskrit, and Japanese

Also capable of public speaking, emceeing, and leadership.

## WHAT HAVE I ACHIEVED?

I received the ASU Alumni Association's Outstanding Graduate Award from Cronkite upon graduation, Summa Cum Laude, with my BA in 2020.

I'm a three-time Foreign Language and Area Studies Fellow for Japanese at the ASU Center for Asian Research in 2018-2021. I was also inducted into the National Japanese Honor Society upon graduation in 2020.

I created an extensive, detailed website talking about mental health in India, focusing on depression and differently abled children, as part of my honors thesis in the 3rd year of my undergraduate degree. Check it out: <https://mentalhealthindia.wixsite.com/ranjani>

In summer 2019 I did a 3-week program studying political philosophy, global economics, and conflict management at Charles University in Prague, Czech Republic, with The Fund for American Studies. I was among 114 students from 36 countries across the world.

In spring 2020 I gained international reporting experience reporting on extra-continental migrants as part of the Cronkite Borderlands project in Panama.

I am part of Take The Lead's 2020 cohort for 50 Women Can Change the World in Journalism.

