

Tim Pham

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EXPERIENCE

Morning Anchor/Reporter - KREM-TV, SPOKANE, WA February 2019 – Present

- More than a teleprompter reader, leads people and content across all platforms
- Dynamic on-air presence, trusted to cover and deliver big breaking news stories in a concise and urgent way
- Social media powerhouse, developed large following by providing compelling content and engagement
- Team player on-cam and behind-the-scenes, learn every nuance of newsroom operation to step-in where needed
- DE&I lead of “Let’s Talk” group, supporting diverse employees and working to make culture more inclusive
- Build relationships within the community by volunteering, emceeing and attending events
- TEGNA Mentor - develop and encourage young journalists within the company to grow in their role
- TEGNA Disinformation Trainer - train newsrooms and new hires on how to spot information threats

Morning Anchor/Reporter - WRCB-TV, CHATTANOOGA, TN May 2016 – February 2019

- Solo Anchor of Early TODAY and serve as primary fill-in anchor for Chattanooga’s #1 morning show
- Devoted journalist with a digital-first mentality for an award-winning newsroom
- Use social media to gain news edge in market and enterprise five stories a week
- Traveled to Panama City, FL and Houston, TX to lead WRCB’s hurricane coverage
- Provided LIVE tornado coverage in southeast Tennessee for NBC, TODAY Show, and MSNBC
- Developed my brand on-air and in the community to earn trust and exclusive content

Anchor/Reporter/Forecaster - KULR/KTMF/KFBB, GREAT FALLS, MT November 2014 – March 2016

- Anchor/Producer of Good Morning America news cut-ins for central and western Montana
- Report LIVE four times daily for a statewide newscast as a MMJ with LiveU backpack
- Forecast/build shows on Weather Central system and anchor 16 weather cut-ins for three markets in Montana
- Social media leader in market, grew social media followers 40% in one year
- Web stories consistently viewed 50% more than the average page viewed on KFBB.com
- Quickly gain the trust of sources, and enterprise exclusive story ideas

Meredith-Cronkite Fellow - CBS 5 KPHO - MEREDITH CORP. & ASU, PHOENIX, AZ January 2014

- One of ten students selected from across the country to participate in a multimedia fellowship
- A weeklong immersion into the CBS 5 KPHO-TV newsroom and the Walter Cronkite School of Communication
- Turned a package on a short deadline (same day), taped a live shot, and anchored an ‘A’ block

News Intern - KCNC-TV, CBS O&O, DENVER, CO May 2013 – August 2013

- Wrote and edit readers, VO’s, VOSOT’s, packages and publish stories for CBSDenver.com
- Assisted the assignment desk, attend editorial meetings and pitch story ideas
- Went in the field with reporters/photographers, assisted with research and shot stand-ups

Co-Founder/Chair - MELODY’S MIRACLE, MAPLE VALLEY, WA November 2010 – Present

- Created an annual fundraiser in my sister’s name to support the ‘See Ya Later Foundation,’ an organization that supports families with terminally ill children
- To date Melody’s Miracle has raised tens of thousands of dollars

EDUCATION

Bachelor of Arts in Communication, May 2014

Journalism and Media Production Major, Political Science Minor

THE EDWARD R. MURROW COLLEGE OF COMMUNICATION | WASHINGTON STATE UNIVERSITY

HONORS/AWARDS/INVOLVEMENT

- **Asian American Journalist Association Member** 2014 -Present
- **Society of Professional Journalists – Mark of Excellence Recipient** April 2015
- **NATAS Northwest Chapter – Student Emmy Recipient** June 2014
- **Washington State University President’s Award** April 2012

REFERENCES

Delaney Gray – KING 5 Morning Executive Producer

206-702-4926 | dgray@king5.com

Callie Starnes – WRCB General Manager/President

423-653-9989 | cstarnes@local3news.com