

## RESUME

NANDINI GUPTA

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### Education

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- New York University (NYU)** **2020-present**
- Pursuing a Bachelor of Arts in Broadcast Journalism and Dramatic Literature, Theatre History, and Cinema
  - Cumulative GPA: 3.9/4.0 (Dean's List)

### Experience

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- Author of "Daughter of the Night"*** **2020-2022**
- Worked with an editor to polish the novel's manuscript, increase readability, and strengthen the story
  - Collaborated with a design team to produce the novel's cover and create a layout
  - Cooperated with the marketing team to organize book launches and promotional campaigns on social media
- Opinion and News Analysis Writer for Times Now and The Times of India*** **2022**
- Followed the news throughout the day and pitched articles to the editor
  - Wrote 1-3 articles per day, resulting in a total of 76 pieces during the internship
  - Beats covered included geopolitics, lifestyle, business, and science
  - Edited copies based on revisions provided by the editor
  - Interviewed subjects and read government-issued letters and scientific studies to strengthen reporting
  - Fact-checked articles, transcribed audio/video sources, and assisted editors in research
- Broadcast Journalist for Cooper Squared*** **2022-present**
- Follows the news cycle, researches, and pitches video stories
  - Films set-up interviews, b-roll, and vérité and writes the scripts
  - Edits videos with voiceover, archival elements, scenes, and music
- Writer for Washington Square News*** **2022-present**
- Participates in weekly meetings and workshops and contributes story pitches
  - Extensively researches and interviews subjects on a variety of topics, including immigration and racism
  - Writes long-form features, opinion pieces, and personal essays that then go on to get published
- Writer for NYU Local*** **2023-present**
- Writes think pieces and features on national and international news stories
  - Works with an editor to fine-tune articles and get them published on Medium
- Business and Social Media Marketing Intern for Project Gaia NYC and Maison de Papillon*** **2023-present**
- Brainstorms and pitches campaigns launching new products
  - Produces weekly social media content, including photos, short videos, and reels to grow viewership
  - Creates weekly newsletters to engage existing audience
- Content Creator for YouTube and Instagram*** **2020-present**
- Produces videos across various social media platforms on university life, vlogs, writing, and books
  - Works on all aspects of production: scriptwriting, filming, editing, and social media marketing
- Dramaturg at NYU Tisch School of the Arts*** **2022**
- Helped the playwright solidify the concept for the show "exhibition: Fil-O-PiNOS"
  - Edited a 100+ page script multiple times to achieve the playwright's vision
  - Hosted meetings with the director and actors to review concept implementation
- Content Writer for Youth Aspiring Magazines*** **2021**

- Worked directly under the editor-in-chief to prepare and upload weekly articles on youth mental health on WordPress
- Participated in weekly meetings, generated pitches, and brainstormed content ideas for other writing teams

***Editor-in-Chief and News Producer of KIS News Team, a media organization*** **2017-2020**

- Managed a team of writers and editors along with increasing viewership
- Worked as a writer, producing soft news (features and opinion pieces) and hard news articles
- Was as an anchor, reporting breaking news and recording podcasts

***Writing Intern for Balaji Telefilms*** **2018**

- Worked in the creative department developing ideas for film and TV scripts
- Edited existing scripts and engaged in daily meetings

**Awards and Nominations**

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- Created a broadcast video, “Profile of Sepehr Pirasteh: Iranian Composer and Conductor Based in Philadelphia” that is nominated by NYU for a Heart Journalism Award for Narrative Video Storytelling **2022**
  - Wrote a profile on an NYU math professor, “From ‘Mad Minute’ to formulating magic and meaning in math,” that is nominated by NYU for a Hearst Journalism Award for Personality/Profile Writing **2023**

**Publications**

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- “Daughter of the Night” was selected for publication and achieved a bestsellers rank in India **2020-2022**
  - Articles and videos have been published in news organizations, including The Times of India, The Indian Express, Times Now, Cooper Squared, Washington Square News, NYU Local, and WNYU

**Skills**

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- Writing, copy editing, video editing, filming, social media management, interviewing
  - Adept in using editing softwares, including Adobe Premiere Pro and Final Cut Pro
  - Proficient in Office and Google Suite along with Canva, Wix, Squarespace, and WordPress
  - Attention to detail, strong time management skills, and the ability to work well in a team environment

**Additional Information**

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- Bilingual proficiency in English and Hindi