

# BELLA CARACTA

Telephone: (732) 266-7531 Email: bellacaracta@gmail.com

## EDUCATION

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**DUKE UNIVERSITY – DURHAM, NORTH CAROLINA** *May 2022*  
*Bachelor of Arts in Psychology and Global Health; Policy, Journalism & Media Studies Certificate*  
Asian American Journalists Association; Psi Chi, International Psychology Honor Society  
**GPA: 3.94; Phi Beta Kappa, magna cum laude**

## WORK EXPERIENCE

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**WOWT (NBC6) – OMAHA, NEBRASKA** *May 2022–Present*  
*Multi-media Journalist*

- Pitch, report, shoot, write, and edit day-turn stories with a character-driven focus
- Regularly top station's list of weekly and monthly most-viewed and most-engaged stories

**WTVD-TV (ABC11) – DURHAM, NORTH CAROLINA** *September 2021–May 2022*  
*Local News Reporting Intern*

- Conduct and log interviews with sources for impactful soundbites
- Draft media requests to companies, integral to resolving stories for the Troubleshooter/consumer segment
- Write original scripts for VOs, VOSOTs, and packages

**WRAL-TV – DURHAM, NORTH CAROLINA** *September 2021–December 2021*  
*High School OT Part-Time Field Associate*

- Filmed high school football games live and called the play-by-play to the control room for instant replay and commentary
- Initiated and conducted on-camera, post-game interviews with winning head coaches, which aired on the digital site

**WABC-TV (ABC7) – NEW YORK, NEW YORK** *May 2021–August 2021*  
*Production Intern*

- Advocate on behalf of viewers in the tri-state area and resolve their issues that arise with government entities and private businesses
- Report and pitch stories for TV to the WABC-TV *7 On Your Side* producer, expediting and prioritizing the most time-sensitive and impactful stories

**POINT FIGHTER LIVE FACEBOOK PAGE – DIGITAL BRAND** *May 2020–Present*  
*Talk Show Host*

- Created the *Power Chat Series* podcast for the Point Fighter Live Facebook page
- Recruited top-level martial artists, innovators of the sport, and champions for interviews
- Develop and hone public speaking skills while broadcasting live interviews to an audience of 2 million followers

**THE 9TH STREET JOURNAL – DURHAM, NORTH CAROLINA** *June 2020–August 2020*  
*Staff Reporter, Paid Remote Internship*

- Reported on the local impact of COVID-19, local congressional elections, and voting
- Used newsworthy judgement to highlight local health disparities in the Latinx community
- Landed exclusive interviews with COVID-19 contact tracers and congressional candidates Madison Cawthorn (R) and Moe Davis (D)

## HOBBIES AND INTERESTS

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- World champion martial artist, golfer, soccer player, food enthusiast