Pasit Kongkunakornkul

Address Muang Samut Prakan District,
Samut Prakan, Thailand

© (+66) 84 708 4144
@ pasitkong.k@gmail.com
LinkedIn linkedin.com/in/pasitk/
Website https://pasitk.github.io/

◯ Executive summary

A multi-skilled data and graphics journalist who used to cover various topics of stories. A finalist for journalism awards in both a leading international news agency and at the national level. Possesses three years' experience as a web application developer and six years' experience as a journalist. Willing to relocate. **Core competencies include:**

Digital Journalism, Data Journalism, Python, Data Visualization, Writing, Interviewing, Basic Photo-Video Shooting, Social Media Management, D3.js, Web development (HTML, CSS, JavaScript), Adobe tools

◯ Work experience

Financial Graphics Reporter   **Sep 2022 – Present**
Reuters news agency: Thomson Reuters Corporation Services (Thailand) ltd., Bangkok, Thailand.

- Analyse data and create plenty of fast and insightful news graphics across markets, economics and companies beats worldwide. / Generate story and graphics ideas from the financial news of the day.
- Analyse data and create graphics for Thailand's big stories outside the economics and financial side, e.g., Thailand general election in 2023.
- `Achievement` Being selected as one of the **2022 Reuters Journalists of the Year Awards finalists** in the Graphic of the Year category.

  New skills: Adobe Illustrator, SVG graphics, R (Programming language), English news reporting.

Data Journalist and In-depth Domestic News Reporter   **Dec 2020 - Aug 2022**
International News Reporter   **Sep 2019 - Aug 2022**
Daily Newscast News Researcher and Scriptwriter   **Apr 2019 - Aug 2019**
THE STANDARD online news agency: The Standard Co., ltd., Bangkok, Thailand.
A leading online news agency in Thailand with more than 2.7 million followers in Facebook, focusing on local politics, economics, international, sports, pop culture, and lifestyle news.

- **Data Journalist and Domestic In-depth News Reporter:** Produced dozens of data-driven features with visualisations using data analysis processes, or in-depth features, on topics such as politics, education, environmental problems and human rights, with total cumulative pageviews of more than 74,000 views.
  `Achievement` My data journalism project about the fine particulate matter (PM2.5) problem in Thailand was selected as one of the **2021 Best Natural and Environmental Conservation News Awards finalists** by the Thai Society of Environmental Journalists (ThaiSEJ) under the Thai Journalists Association.
- **International News Reporter:** Produced hundreds of in-depth features and breaking news articles on various topics such as geopolitics, the Russia-Ukraine war, COVID-19, and climate change. / Shot and edited photos.
- **Daily Newscast News Researcher and Scriptwriter:** Created content for more than 75 episodes of evening newscasts on Facebook and YouTube.
  - Selected stories for the anchors, focusing on politics, economics, and international news.
  - Researched, interviewed sources, wrote, recorded, and edited stories and scripts for use on the air.
  - Liaised with producers and graphics team to prepare visual resources for use on air.

  New skills: georeferencing using QGIS, photo shooting with mirrorless camera, Adobe Lightroom, script writing, data researching, online newscast producing, Wirecast (software).

Assistant Manager, Head of Online News Section   **Jul 2018 - Apr 2019**
GMM 25 TV channel: GMM Channel Co., ltd., Bangkok, Thailand.
A national digital terrestrial TV channel in Thailand.

- Produced dozens of in-depth features and hundreds of breaking news articles for online platforms.
- Shot and edited news feature videos / Designed many explainer graphics to expand news understanding.
- Managed all online platforms (Website, Facebook, Twitter, YouTube, IG) and analysed the platforms' performances.
- Supervised a junior online reporter.

  New skills: social media management, supervising, coaching, team collaborating, explainer creating with Adobe Photoshop, video editing with Adobe Premiere Pro.

Work experience (continue)

Content Editor and Software Coordinator   May 2017 - Jul 2018
BEC-Tero Entertainment Plc., Bangkok, Thailand
A content provider for Channel 3, one of the most popular national digital terrestrial TV channels in Thailand.

- Produced dozens of in-depth features and hundreds of breaking news articles for online platforms.
- Shot and edited news feature videos / Designed many explainer graphics to expand news understanding.
- Anchored Facebook Live news reports from the field.

  New skills: news and feature writing, video shooting with mirrorless camera, Facebook Live anchoring and production, explainer creating and video editing with free-to-use applications.

Application Engineer   May 2014 - May 2017
The Stock Exchange of Thailand, Bangkok, Thailand

- Implemented and maintained online stock trading web and Android applications in front-end parts. These applications are the most popular stock trading applications in Thailand.
- Designed user interfaces and user experience for these applications.

  Computer skills: HTML, CSS (+SASS), JavaScript, AngularJS 2, NodeJS, Java, SQL, version control (Git).

  Other skills: user interfaces and user experiences design, Agile with Scrum framework, problem solving.

Education

MSc Computational and Data Journalism, Cardiff University, Wales   Sep 2019 - Mar 2021

- Master's degree with distinction.
- Modules including: Python for Data Analysis, Web Application Development, Reporting Business-Finance and Economics, Data Journalism, Digital Investigation, Reporters and the Reported, Data Visualisation, Chinese for Beginners.

  New Skills: D3.js, Python with Pandas, NumPy, open-source intelligence, web scraping, visualisation tools, business / finance and economic news reporting.

BEng Computer Engineering, Chulalongkorn University, Thailand   May 2010 - Apr 2014

- Bachelor's degree with second class honour (2:1), GPAX: 3.48.
- Modules including: Computer Programming, Programming Methodology, Applied Web Programming, Mass Media Studies, News Information and Society Data Warehouse and Business Intelligence.

Language skills: English *(Upper Intermediate)*, Thai *(Native Language)*

Other achievements

- **Chevening Scholarship,** *The UK Government*, Sep 2019 – Sep 2020: Being one of more than 20 Thai Chevening scholars in the 2019/20 cohort. This scholarship enables future leaders to study in the UK whilst joining a global community of professionals creating positive change worldwide.

Voluntary positions

Ad Hoc Media Pool Committee for Election Results Reporting System Development,
supporting the Bangkok Governor Election 2022   Feb 2022 - May 2022

- Oversees the development of a real-time election results reporting system which was used in the 2022 Bangkok Governor Election by more than 30 TV Channels and leading online newsrooms in Thailand.

Guest Lecturer for the Data Journalism Module   Apr 2021, Apr 2023
Thammasat University, Pathum Thani, Thailand

- Shared knowledge, personal experiences, and lessons learned as a data journalism student in Thailand and the UK with two cohorts of undergraduate journalism students.