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amanda su

EXPERIENCE

THE NEW YORK TIMES | Opinion Video Fellow

June 2023 - present

- Report and produce argued video shorts and documentaries
- Pitch ideas for videos and special projects, framing stories to go beyond the news and experimenting with innovative formats
- Cast video subjects and video guest essay "authors"
- Conduct research and interviews, find data, documents, and archival footage for videos
- Write outlines and scripts, shoot original footage, edit videos during post-production
- Provide feedback on New York Times Op-Docs submissions (documentary shorts made by third-party filmmakers)

ABC NEWS | Assignment Desk & Production Assistant

Jan – June 2023

- Pitch, report, and write digital articles about politics and government affairs
- Produce live shots for Good Morning America and World News Tonight
- Ingest video feeds, clear social media video, and log tape
- Research and locate elements for broadcast pieces across ABC News shows
- Coordinate bureau coverage, connecting correspondents, producers, crews, and platforms
- Occasionally report and produce stories for ABC News' Race & Culture Unit

ABC NEWS | Race & Culture Unit Intern

June – Dec 2022

- Covered stories about race, immigration, identity and their intersections with issues including politics, education, healthcare, climate, criminal justice, and pop culture
- Pitched, reported, and wrote digital articles, from breaking news to longform features
- Took the lead on producing multiple TV segments from start to finish, involving booking characters, shooting b-roll, directing the crew, conducting interviews, and writing the script
- Camera shot protests and rallies regarding anti-Asian hate, immigration reform, and environmental justice, reporting in the field for ABC News platforms
- Provided editorial and production support on long form projects and documentary specials

THE HARVARD CRIMSON | President

Jan - Dec 2021

- Oversaw staff of 350 undergraduates across the 10 departments of Harvard's independent, student-run daily newspaper
- Led the staff's smooth and safe return to in-person operations and print production in fall 2021 after 18 months of students working remotely during the Covid-19 pandemic
- Directed the organization's long-term editorial, financial, and cultural strategy, including:
 - o Promoting data-driven, digital-first content and audience engagement initiatives
 - $\circ\quad$ Driving the expansion of The Crimson's financial aid program compensating staff members
 - o Innovating alternative revenue streams to traditional print and digital advertising
- Formerly served as a MULTIMEDIA EDITOR overseeing photo and video content and NEWS REPORTER covering the Race & Diversity and College Administration beats

PUBLICSOURCE | Editorial Intern

Sept – Dec. 2020

- Pitched, reported, and wrote long form enterprise stories about limits to Allegheny County's behavioral health crisis services, disenfranchisement of voters residing in long-term care facilities, hampered public participation in virtual government meetings amid the pandemic
- Fact checked other staff reporters' articles

VOLUNTEERING

Society of Professional Journalists | Diversity & Inclusion Committee Member
Asian American Journalists Association | Mentor
The Harvard Crimson | Graduate Council Member

EDUCATION

Harvard College | 2018-2022

A.B., History & Literature (ethnic studies), Magna Cum Laude

COURSEWORK IN:

Narrative journalism

Documentary filmmaking

Data analysis and visualization

Asian American, African American, and Native American history and literature

Equity and ethics in K-12 education

Business leadership and change management

AWARDS & HONORS

Harvard University

Phi Beta Kappa

Thomas Temple Hoopes Thesis Prize

Ralph Waldo Emerson Essay Prize

Associated Collegiate Press

2019 Photo of the Year Winner

2020 Coronavirus Coverage Winner

SKILLS

Enterprise Reporting

Interviewing

Field Producing

Videography / Cinematography

Still Photography

TECHNICAL

Adobe Premiere Pro

Adobe Lightroom

Adobe Photoshop

Adobe InDesign

Adobe Audition

Adobe Illustrator

Avid Media Composer

Avid Media Central

iNews

Mailchimp

Qualtrics

R Studio

Parse.ly

Echobox

LANGUAGE

Mandarin Chinese