**Rika Kojima Multimedia Journalist with a Focus on Sports and Travel**

773-858-9350 | rikakojima2023@u.northwestern.edu | linkedin.com/in/rikakojima

**Summary**

* Demonstrated ability to work effectively under pressure and self-motivated, allowing me to take on various challenging tasks over my business career as Head of Business in the publishing industry before journalism school.
* Knowledge of video and audio editing and reporting skills (Adobe Premiere Pro and Adobe Audition)
* Unique combination of research skills, business experience, and market knowledge

**Education**

**Northwestern University**, Medill School of Journalism, Media, Integrated Marketing Communications – Chicago | 2023

Master of Science in Journalism, Social Justice Specialization

**Courses:** Journalism Methods, Foundations of Video Journalism, Ethics & Law of Journalism, Social Justice Seminar, Audio News Reporting, Medill Explorer (Reporting trip to Puerto Rico) Narrative Structure in Storytelling, Documentary, Photojournalism, Journalist Abroad: Legal Risks and Dilemmas

**University of Kent at Canterbury** – Canterbury, Kent, UK

Bachelor of Arts in British and European History

* *Title of graduation thesis: “Western Influence on Everyday Life of Japanese People in the Meiji and Taisho periods between 1905-1923: in Relation to Fashion, Leisure and Diet”*

**Experience**

**Director, Freelance, On-location | December 2022 – present**

* Co-directed and edited a 12-minute documentary called “Second Chance Champions” through Medill Reports at Northwestern University, from finding the sources, reporting, filming, and editing using Adobe Premiere Pro
* Directed and edited a 10-minute documentary called “Women Boxers in Puerto Rico” through Medill Reports at Northwestern University using industry-standard video editing software, including Adobe Premiere Pro
* Directed and edited a 3-minute documentary called “Lesson from Master” featuring Karate masters and students in Chicago; Showcased strong communication and interpersonal skills, able to collaborate effectively with subjects.

**Board of Trustees and Finance Committee Member, Vipassana Meditation, Chiba, Japan | 2020 – 2022**

* Making plans for running the meditation center, including finance and energy efficiency
* Hosting a virtual meditation session using Zoom for the mediators in Japan
* Currently hosting a monthly meditation session in Evanston, IL, for the Vipassana meditation, as taught by S.N. Goenka)

**Head of Business, Cengage Learning, Tokyo, Japan | 2002-2022**

* Posted more than USD 30 million in revenue over the most recent five years and doubled profitability by streamlining operations
* Helped create a new product line around TED Talks, adding millions of dollars to the Cengage Group's bottom line globally
* Initiated ideas for publications for EFL learners, adding millions of dollars to the company's bottom line in Japan
* Managed 14 sales, marketing, and editorial staff members
* Named market leader in the higher education segment by promoting more than 1,000+ titles
* Promoted from Sales Manager to Senior Sales Consultant to Senior Sales Manager to Head of Business

**Sales Executive, Pearson Education, Tokyo, Japan | 1996 – 2002**

* Copy-edited marketing collaterals for academic publications both in English and Japanese
* Promoted from Executive Assistant to Sales Consultant

**Skills**

Languages: Japanese (Native)  
Technical: Adobe Premiere Pro, HTML, CSS, Shorthand, Flourish, Adobe Audition, Microsoft Office and Zoom

Karate: Black belt in Kyokushin full contact style

Mountain Climbing: Climbed Mt. Kinabalu (4,095 m, Borneo, Malaysia) and Mt. Hakuba (2,932 m, Nagano, Japan)