

Sara Russell

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I am a curious, dedicated and punctual person who loves to face a challenge and learn new things

Broadcast Experience

ABC News, Good Morning America • New York

Producer

- Pitch, coordinate, and produce live remote segments with on-air talent and guests
- Work with celebrities, PR teams, other VIP guests, producing live interview questions and segments
- Produce tape pieces, conduct pre-interviews, gather editorial for story
- Coordinate production for shoots, working with crews, freelancers, DGA + other unions
- Work with Disney marketing and sales team to produce integrated segments with clients

Associate Producer

Sep 2018- Feb 2022

- Coordinate and produce live remote segments with on-air talent and guests
- Produce tape and live segments for 8 a.m. hour
- Work with Disney marketing and sales team to produce integrated segments with clients
- Fill-in morning control room producer
- Work closely with Cecilia Vega and Lara Spencer

Production Associate

Sep 2016 – Sep 2018

- Produce taped pieces and assist with live segments
- Gather story elements for live and taped pieces
- Organize show elements for morning producers and writers
- Edit and cut b-roll

Field and Series Intern

Summer 2016

- Filled-in as production associate, producing pieces for Weekend GMA
- Researched and conducted background interviews for segments
- Assisted live producers with guests and segment questions

NBCUniversal, 91st Macy's Thanksgiving Day Parade • New York

Production Assistant

Nov 2017

WJZY Fox 46 • Charlotte, North Carolina

Associate Producer, Good Day Charlotte

Feb 2016 – Jun 2016

CBS News 60 Minutes • New York

CBS News Intern

Jan 2016

WTVD ABC 11 Investigative Team • Raleigh-Durham, North Carolina

I-Team Intern

Summer 2015

NBC News London bureau • London

NBC News Intern

Fall 2014

WSOC Channel 9 Eyewitness News • Charlotte, North Carolina

News Intern

Summer 2014

Education

Elon University • Elon, North Carolina, *Bachelors of Arts, Broadcast Journalism*

December 2015

Skills

Avid Media Composer • iNews • Avid Interplay • Adobe Premiere • Adobe Photoshop • Final Cut Pro • EZNews
• Social Media • Microsoft Office • AP Style •