

# ALLISON TORRES BURTKA

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## EXPERIENCE

**Freelance Writer and Editor**, July 2015–present. Writing clients include *the Guardian*, *Outside*, *Runner's World*, *Women's Running*, *espnW*, *EatingWell*, *Well+Good*, *Harvard Public Health*, *Audubon Magazine*, *Sierra*, *the Org*, *the Muse*, *Crain's Detroit Business*, and the University of Michigan's Erb Institute for Sustainability in Business. Editing clients include the University of Illinois Press, the Aurora Institute, and the Erb Institute.

**Part-Time Writer**, Erb Institute for Sustainability in Business, University of Michigan, Ann Arbor, November 2016–May 2018. Wrote and edited content focused on environmental and social sustainability in business.

**Editor and Director of Publications**, American Association for Justice, Washington, D.C., April 2013–July 2015. Edited and managed content for *Trial*, a monthly magazine for lawyers. Managed a team that produced the magazine, an e-newsletter, and four other print/online publications. **Managing Editor and Associate Director of Publications**, September 2011–April 2013. Senior Editor, February–September 2011. **Associate Editor**, October 2004–February 2011.

**Associate Editor**, Water Environment Federation, Alexandria, Va., January 2003–October 2004. Edited and managed content for two newsletters. Wrote articles on water-quality topics for newsletters and a monthly magazine.

**Assistant Editor**, *Environment* magazine, Washington, D.C., August 2001–January 2003. Edited articles for a nonprofit environmental science and policy magazine. Wrote brief news summaries.

**Educational Consultant** (Weill Institute Associate), Merging Business & Academics, New York, N.Y., December 1999–July 2001. Collaborated with businesses and nonprofit organizations to provide work opportunities for high school students. Coordinated internships and counseled students.

**Copy Editor and Web Content Coordinator**, Primedia Special Interest Publications, History Group, Leesburg, Va., November 1997–December 1999 (Editorial Assistant 1997–1998). Edited articles for six bimonthly history magazines and a website. Coordinated articles from 12 magazines for *TheHistoryNet.com*.

**Educational Consultant and Tutor**, various organizations, 1995–99. Tutored middle-school and high-school students and taught the verbal section of an SAT preparation course. Tutored adults in English as a second language.

**Course Assistant**, Bridge Program, University of Michigan Comprehensive Studies Program, June–August 1997. Assisted a professor in a writing course for incoming freshmen.

**Adios, Barbie**, 1998. Wrote an essay published in an anthology about body image and identity (republished in 2000 as *Body Outlaws*).

## AWARDS

**Excellence in Sports Reporting Award**, Asian American Journalists Association, 2023. For “This Team of Adaptive Athletes Finished the Hood to Coast Relay—and Is Fighting for Kids With Disabilities” in *Outside*.

**Excellence in Journalism Award**, First Place, Society of Professional Journalists, Detroit Chapter, 2022. For engagement-driven coverage: *Planet Detroit* Climate Guides.

**Apex Award**, Communications Concepts, Inc., 2012. For writing, interviews and personal profiles: “Problems With Prisons,” a Q&A in *Trial* magazine.

**Bronze Excel Award**, Association Media & Publishing, 2012. For magazine feature article: “Foreclosure Fallout” in *Trial* magazine.

**Apex Award**, 2008. For news writing: “Police and Human Rights Groups Are Wary of Pocket-Size Taser” in *Trial* magazine.

**Bronze Excel Award**, 2004. For news writing in a newsletter: *Watershed & Wet Weather*.

## AFFILIATIONS

**Running Industry Diversity Coalition, Co-Lead of Media Subgroup**

**Society of Professional Journalists**

**Asian American Journalists Association**

**Girls On the Run Coach**, Spring 2023

## EDUCATION

University of Michigan, Ann Arbor

B.A. in English, 1997; Class Honors, 1997

**University of Michigan Women’s Crew**, 1993–1997. Varsity Letter and Senior Award recipient, 1997. Competed at NCAA varsity intercollegiate level.

**English Composition Board Peer Tutor**, University of Michigan, 1996–1997.