

JANAT KAUR BATRA

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EDUCATION

Georgia Institute of Technology
B.S. Literature, Media and Communication

2018 - 2022
Graduated with Highest Honors

EXPERIENCE

CNN; The Row Editorial Researcher

(January 2022 - Present); Joined the Row as the sole Spring 2022 intern & transitioned to a full-time researcher that summer. Currently manage editors' workflows & partner with them to fact-check & edit: TV scripts, digital articles, long-form stories, opinion pieces, audio scripts & more. Involves heavy cross-department collaboration to review content for editorial accuracy, fairness & balance.

The New York Times; Stringer

(2020 - 2021): Earned bylines and contributed reporting as a stringer covering a variety of issues in Atlanta and surrounding areas from COVID-19 and higher education to the 2020 presidential election. Reported with the Atlanta bureau chief and national correspondents on Georgia's 2020 presidential election recount, state senate runoffs and "Stop the Steal" protests.

International Center for Journalists; Dow Jones News Fund Digital Media Intern

(Summer 2021): Selected as 1 of 21 DJNF Digital Media interns from hundreds of applicants and received DJNF training on video production, photography, podcasting, data visualization, graphic design, website design, audience engagement and social media management. Collaborated with the Digital Media intern class to create "Back in Business", a multimedia project focusing on the reopening of schools and businesses the coronavirus pandemic. As a DJNF intern, supported the communications team at ICFJ to develop written, visual and video content contributing to ICFJ's website and social media accounts and provided regular analytic reports. The social media accounts managed reached audiences of 77k+ on Twitter, 98k+ on Facebook 10k+ on LinkedIn and 4k+ on Instagram.

The Technique Newspaper; Editor-in-Chief

(2018 - May 2022): Elected Editor-in-Chief of the Technique Newspaper for the 2021-2022 school year by the previous year's Editorial Board. Lead 50+ student members, including 24 paid staff members, and oversaw production of the newspaper. Responsible for our \$20,000+ budget of staff stipends & preparing our annual printing budget of \$50,000+ for approval. Oversaw the collaboration between Tech's student media organizations as a member of the Board of Publications; individually awarded second place in 2021 for *Best Investigative Reporting* by the Georgia Collegiate Press Association.

College of Engineering at Georgia Tech; Communications Assistant

(2020 - 2022): Responsible for developing stories to be published on the CoE website and writing copy for social media and internal newsletters. Covered students, faculty, research and any engineering-related programs. Stories were selected to be in the President's end-of-semester newsletter and the campus daily digest that circulates to 40k+ faculty and students.

Gideon's Promise; Intern

(Summer 2018): Supported the Program Coordinator in successfully preparing for the annual Public Defender Summer Institute. Conducted indigent public defense research and attended criminal court to observe legal proceedings. Edited and revised a 300+ page public defense training manual that was used by attorneys to lead workshops during the summer institute.

SKILLS

Fluent: English, Hindi & Punjabi
Intermediate proficiency: Spanish
Adobe: Illustrator, Photoshop,
Lightroom, InDesign, Premiere Pro

Wordpress & Drupal
HTML/CS & Python
Social Media Management & Analytics
Microsoft Office Suite

Newsletter Campaigning
AP Style Writing
Copy Editing
Documentary & Video Production