

Kelly Kimball

Bilingual journalist based in New York, NY, who is highly adept at illuminating the consequential ripples of major news events.

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EXPERIENCE

Social Media Editor, Reporter - Foreign Policy Magazine
September 2019 - Present

- Nominated by the EIC for the ASME national magazine award for journalists under 30 due to my efforts growing FP's digital audience [to record-breaking highs](#). Received a Front Page Award for [multimedia storytelling](#) executed on Instagram
- Spearhead FP's first-ever Global Pride month. Commission and edit underrepresented voices, with particular focus on narratives [from and about the global south](#).
- Report breaking news, features, enterprise pieces, and explainers across a broad range of international news—from [sustainable energy](#), to global [humanitarian aid](#), to [missing persons along the U.S. southern border](#).
- Leverage search and audience data to execute editorial projects, many of which have hit coverage milestones and increased referral traffic.

Freelance Reporter, Photojournalist, and Videographer
May 2019 - Present

- The San Francisco Chronicle, Arts & Entertainment
 - Write arts and entertainment news pieces covering [underrepresented communities](#).
- DCist / WAMU (an NPR affiliate radio station)
 - Report and photograph stories covering [Washington's queer art scene](#) and the city's [LGBT community broadly](#).
 - Interviewed by [NPR's All Things Considered](#) for reporting of early coronavirus lockdown measures and its impact on the LGBT community.
- The World Bank Group (2019)
 - Write, edit and produce videos broadcast internally to World Bank staff worldwide

Digital Producer - American University
May 2017 - September 2019

- Oversee all matters of digital storytelling for six academic programs, leading to record-breaking traffic.

SKILLS

Spanish Fluency, Translation
SEO
Google Analytics, Google Trends
Chartbeat Analytics, Advanced Queries
Public Speaking, On-camera Standups
Adobe Lightroom, Premiere, Photoshop
End-to-end Video Production
Adobe Audition/Audio Editing
HTML/CSS for News
AAJA Mentor, University Guest Lecturer
Professional [Photographer](#)

EDUCATION

American University
Master of Arts, Digital Journalism
Gridiron Club & Foundation Scholar

University of California Irvine
Bachelor of Arts, Journalism, Spanish
Distinguished Alumni Award
Campus Celebrity Award, HerCampus
National Society of Collegiate Scholars

Pontificia Universidad Católica de Chile
Intensive academic program and editorial internship in Santiago, Chile