

Cody Hmelar

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EXPERIENCE

Salem Media of Philadelphia

August 2023 -

Present

Chief Engineer

- Ensure compliance of FCC, OSHA, EPA, Federal, State, and Local regulations
- Provide hands-on engineering support including evaluating and resolving technical issues affecting signal workflow
- Articulate concepts and solutions to mixed skillset users including training as needed

Salem Media of New York

April 2022 - July

2023

Assistant Chief Engineer

- Provide hands-on engineering support including evaluating and resolving technical issues affecting signal workflow
- Articulate concepts and solutions to mixed skillset users including training as needed
- Participate in a formal incident rapid response process for high-priority incidents

The Hofstra Clocktower

July 2022 - May

2023

Audience Engagement & Visuals Editor

- Utilize editorial judgment and audience insights to determine the placement of content across platforms
- Monitor real-time audience metrics to adjust programming accordingly
- Create a cohesive brand identity to implement on all platforms

WRHU 88.7 FM

January 2022 - Present

Director of Student Technical Engineering & Producer

- Assists with overall facility and transmitter maintenance
- Create rundowns and stack stories for daily news show, Newline, using ENPS
- Screen music and build clocks and for music shows RisingEAST and Airwave

Lawrence Herbert School of Communications

August 2021 - April

2023

Assistant Director of Social Content Strategy

- Produce deliverables and edits digital content for various media organizations within the Herbert school
- Assist with creating a weekly email blast for internal use by writing copy and producing graphics
- Work with the dean's office to facilitate recruitment events for potential applicants by producing dynamic content

24HR K-POP Entertainment Network

February 2021 - October 2021

East Asian Content and Programming Engineer

- Maintain relations with international station partners on a weekly basis by scheduling and licensing video content.
- Ensure FCC compliance through CALM act standards
- Optimize user design and experience through reduction of page load times and implementing accessibility standards

EDUCATION

Hofstra University

May

2023

Bachelor of Arts in Journalism, Writing Studies
NY

Hempstead,

Master of Arts in Journalism

Expected May

2024

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SKILLS

- **Technical:** Adobe CC, Content Licensing, ETC Lighting Consoles, Axia, WheatNet, RCS, WideOrbit
- **Certifications:** Certified Broadcast Technologist - Society of Broadcast Engineers 2022
- **Memberships:** Society of Broadcast Engineers, Asian American Journalists Association (President - NY)