Josh Chen
Visual Designer

josh-chen.com ↗
joshshuenchen@gmail.com
219 323 6364

Washington, DC

Education

Northwestern University
Sept 2020 - Dec 2023
GPA: 3.8 / 4.0

Bachelor of Science in Journalism

Minor in Asian American Studies

Skills

Adobe Creative Suite, Figma, Methode, Ellipsis

Wireframing, Prototyping, Digital & Film Photography, Photo Editing, Video Editing

HTML/CSS, Javascript, R

Grants

Summer Undergraduate Research Grant Award
Northwestern University
June 2022

Photography series on queer Asian American identity construction on the Internet

Projects

Hold the Feeling
Jan - June 2022

Creative director of a 56-page zine showcasing Asian American art and writing about intergenerational stories

***Scout* Magazine**
St. John, IN
June 2019 - May 2020

Editor-in-chief of high school magazine that received national design awards

Experience

Incoming News Design Intern | The Star Tribune
Minneapolis, MN | September - December 2023

News Design Intern | The Washington Post
Washington, DC | June - August 2023
- Design, art direct and develop digital projects across the newsroom
- Design layouts for the daily, weekly, and special sections of the print paper
- Create in-house illustrations and art direct commissioned illustrations to accompany stories across print, digital, and social media

Design & Branding Chair | Refresh Dance Crew
Evanston, IL | March 2022 - May 2023
- Art directed branding with graphics and costumes for quarterly dance shows, including the largest dance show at Northwestern (attended by ~3,000 people)
- Photographed dancers for promotional campaigns
- Revamped the crew's external visual identity with typography, photography, and videography, leading to a record number of auditionees in fall 2022

Graphic Designer | Northwestern Student Affairs Marketing
Evanston, IL | September 2020 - June 2023
- Created visual campaigns with posters, social media graphics, email banners, and TV ads for university department clients, communicating campus news and initiatives to the ~21,000 student population
- Revamped the weekly student affairs email design, resulting in a 25% increase in open rate

Project Team Member | Northwestern University Knight Lab
Evanston, IL | September 2022 - December 2022
- Investigated technologies like VR, AR, photogrammetry, and GIS mapping to integrate into an interactive digital exhibit for the university's Herskovits Library of African Studies, the world's largest separate Africana collection, laying the groundwork for future interactive Herskovits exhibits

Photo Director | *NUAZN* Magazine (student magazine)
Evanston, IL | October 2021 - January 2022
- Art directed all photography and photographed cover story for a 36-page issue exploring the theme of "Asian American revival," helping to re-establish the presence of Northwestern's only Asian-interest student publication
- Trained ~10 staff photographers how to operate photography equipment and complete photo shoots and stories, creating a photography staff for the first time since the start of the pandemic