

Selina Lee

Visual Journalism (New York and Washington D.C.)

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EDUCATION

Harvard X Course

Jun. 2020 • remote
Data Science: Data Visualization

Carnegie Mellon University

Aug. 2016 - May. 2020 • Pittsburgh, PA
BFA in Visual Art, Minor in Media Design
NCAA DIII Cross Country and Track

SKILLS

Softwares:

Adobe Creative Suite, PhotoMechanic
Figma, Invision, Sketch, Principle
Microsoft Office, G Suite, Jira, Agile
Droopal (CMS), Sailthru, Substack

Programming:

HTML, CSS, Javascript
Tableau, R, D3

Practices:

Photo Research, Photo Editing,
Editorial Design, Art Direction,
Illustration, SEO, Motion,
Data Visualization, UX/UI Design,
Wireframing, Prototyping,
Journey Mapping,
Writing, Copywriting

Languages:

Mandarin Chinese, German

HONORS

University + College Honors
UAA All-Academic

The Interdisciplinary Award

Initiating Meaningful Pittsburgh and
Qatar Ties (IMPAQT) Ambassador

COMMUNITIES

Asian American Journalists
Association

News Product Alliance

EXPERIENCE

Visual Journalism Scholar | Fulbright Germany

Sep. 2022 - Present • Berlin, Germany
Research, interview, and photographically document work of Xinjiang diasporic artists between Berlin and Munich. Highlight themes of cultural preservation in foreign context and connection between German and Chinese histories of human rights issues.

The Hustle by Hubspot | Visual Journalist (Contract)

Dec. 2021 - Present • remote (Atlanta, GA)
Research and produce art, photo essays, photo captions, and data graphics for Daily, Trends, and Originals newsletters. Collaborate with writers to inform visuals and animations. Pitch business-tech visual stories to Content Team and report them out.

Factal | Designer (Contract)

Aug. 2021 - Present • remote (Atlanta, GA)
[Portfolio Password: breaking](#)
Lead redesign and visual direction of Factal (previously Breaking News) breaking news updates, digital features, design system, and brand identity. Work with editors, developers, product managers, and users to vet editorial experiences and graphics.

Foreign Policy | Visuals Editor (Contract)

May 2021 - Present • New York, NY
Work with Art Directors to innovate visual storytelling using photojournalism, commissioned art, motion, and graphics. Design templates, edit visuals, and animate for FP series collateral across print, web, podcast, social, event, and analytic platforms.

Council on Foreign Relations, *Foreign Affairs* | Design Intern

Sept. 2020 - Dec. 2020 • New York, NY
Managed, designed, and researched editorial graphics, photography, motion, and print layouts for mobile, web, and social outlets reaching 3 million+ readership. Edited and analyzed Peace Corp Newsletter, which saw 30% readership increase.

FREE TIME

Two Basins Newsletter | Co-Editor, Art Director, & Illustrator

Interview individuals of diverse ethnic, religious, and generational Xinjiang roots. Collect recipes, interpret or translate transcripts, illustrate stories, art direct emerging artists, and format newsletter with co-editor Sophie Jin.